



Dear Colleagues –

In this newsletter, you will find:

- [A re-cap of our PAC Meeting, featuring Jason Helgerson, NYS Medicaid Director, the announcement of a CCB IPA, and a celebration of our collective success](#)
- [Information on our NowPow expansion](#)
- [Congratulations to 90+ partner practice sites on becoming PCMH-recognized](#)
- [How the latest update of our online care coordination platform can benefit your organization](#)
- [An opportunity for providers to obtain grant funds from NYS](#)
- [Upcoming events and trainings—including a SHIN-NY webinar and online courses eligible for continuing education credits!](#)

Jason Helgerson, NYS Medicaid Director, and Dr. David Cohen, CCB Executive Committee Chair, Discuss the Future at CCB PAC Meeting

Dr. Cohen announced the formation of a CCB IPA, leveraging our collaborative relationships, dedication, and quantifiable success. Mr. Helgerson commended our success to date and endorsed our future plans.

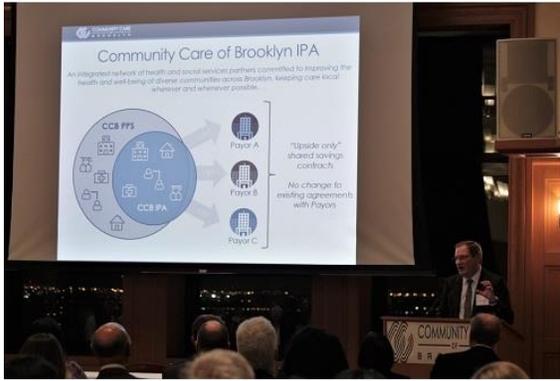
We were thrilled to see many of our partners last Wednesday, as the CCB network convened for a Project Advisory Committee (PAC) Meeting at the Brooklyn Law School. Attendees enjoyed refreshments, networking, and a beautiful 360-degree sunset view of Brooklyn before settling in for the main event: a celebration of our success to date and the announcement of the CCB Independent Practice Association (IPA) by CCB Executive Committee Chair, Dr. David Cohen, and a keynote address on the future of healthcare and value-based payment (VBP) by NYS Medicaid Director, Jason Helgerson.



Through the dedicated work of the 1,000 participant organizations, 4,500 providers, and 7 hospitals in the CCB network, we have engaged a significant portion of Brooklyn's Medicaid population and are observing measurable results. Some notable examples presented by Dr. Cohen include:

- **Hospital-based care transitions interventions** (about 30,000 Medicaid beneficiaries engaged): preliminary analysis suggests **significant decreases in both ER visits and admissions** to hospitals
- **Primary care enhancement** (about 270,000 Medicaid beneficiaries engaged): **90+ partner primary care practices have received NCQA 2014 PCMH recognition**, 35+ sites enrolled in Advanced Primary Care technical assistance provided by CCB; our network has also trained **104 Health Coaches** to date to improve chronic disease management and provide integral support to patients and physicians in our network
- **Workforce development**: **24,000 hours of training have been delivered to 850 health care workers** across Brooklyn
- **Community engagement**: CCB has engaged over 1,500 community members in Participatory Action Research programs to **identify unique social determinants of health** in Brooklyn neighborhoods

Building on these successes as a network and vehicle for positive change in Brooklyn, Dr. Cohen said we “can’t wait for DSRIP to end to plan for the future.”



Dr. Cohen introduced the CCB IPA, developed in consultation with CCB’s Sustainability Planning Workgroup, approved by the PPS’s governance committees, and targeted for official establishment as a non-profit taxable corporation this month. The CCB IPA, like the CCB PPS, is anticipated to include a broad cross-section of provider organizations, including hospitals, FQHCs, IPAs, primary care and specialty physicians, community-based providers of social services, and others. However, unlike the PPS, the CCB IPA will be a distinct legal entity that contracts with third-party payors, leveraging the PPS’s work and DSRIP investments in infrastructure to enable partners to earn shared savings by engaging in VBP.

Jason Helgerson noted that the CCB PPS was “well positioned” for success—an exceptional feat, given that the population of Brooklyn is greater than that of 15 U.S. states—and that the work being done in Brooklyn was on the “leading edge” of transformation. He commended CCB’s sustainability planning efforts, stating that the CCB IPA “provides an option that others in the state will be interested in,” as it allows a diverse range of partners to “maintain independence but move together in a smart, coherent, and effective way.”

The CCB IPA will allow practices and organizations to retain their direct contracts with payors, since rather than replacing existing contracts, the CCB IPA will negotiate upside-only shared savings VBP contracts on behalf of the network. Over time, as partners grow more comfortable with the IPA and reach their initial VBP goals, the CCB IPA will be prepared to evaluate full risk contracts through which greater reward is possible. This, in Mr. Helgerson’s words, presents an opportunity for partners to “move at the speed of trust”—something he believes will be greatly comforting to all practices and organizations in the transition to VBP. Echoing a theme from VBP Bootcamp sessions and the VBP Roadmap itself, Mr. Helgerson emphasized the importance of entering into shared savings contracts before providers have achieved increases in efficiency, noting the need to use savings to reinvest in improving population health in Brooklyn.



We could not have been happier with the evening, and would like to thank all of our partners who attended. Your support, and continued commitment to working together to enhance access and improve the health of people and communities across Brooklyn, is what has made the CCB PPS something that the State Medicaid Director “could not be more pleased with,” and sets the stage for the success and sustainability of the CCB IPA.

The presentation, summaries of the poster presentations, and a “one-pager” on the CCB IPA are available on the “[News and Updates](#)” page of our website. If you have any questions about these materials or are interested in more information on the CCB IPA, please contact support@CCBrooklyn.org.

NowPow Now Available to all CCB Partners

Access to website that helps connect patients with high quality community resources is now available across the CCB network.

Following a highly successful six-month pilot program, CCB has expanded access to a website called [NowPow](#) to providers across our network.

NowPow is an easy-to-use online community resource directory that enables users to find medical and social services, with the ability to refine searches using filters such as: fee structure, insurance types accepted, language, special populations, federal poverty level, accessibility, transportation offered, and targeted conditions. Users may also develop customized resource/referral lists called “HealtheRx,” to share with patients via print, SMS text, and/or email. In order to serve diverse populations, NowPow can translate these lists into multiple languages, including Spanish, Traditional Chinese, Simplified Chinese, Polish, and Somali. The program can be used on a computer, tablet, or phone—no system integration or exchange of protected health information is necessary.

CCB currently provides NowPow access to over 150 users working at multiple organizations including 30 primary care practices, hospitals, and care management agencies. If your organization is interested in obtaining access to NowPow please contact the CCB Support Team at support@ccbbrooklyn.org.

Primary Care Practice Transformation Update

Our primary care partners have been hard at work improving the quality of care provided at their practice sites.

As of December 31, 2017,

90

practice sites actively engaged with CCB have achieved Patient-Centered Medical Home (PCMH) 2014 Level 3 recognition, and



Primary on-site ready for

38

practice sites have enrolled in [Maimonides' Advanced Care \(APC\) Technical Assistance Program](#) to receive free consulting to help them continue to transform into high performing medical homes value-based payment.

There 28 additional sites expected to become PCMH-recognized by early 2018 and 10 more sites currently onboarding in the APC Technical Assistance Program.

But that's not all...

Over 90 members of Brookdale Hospital Medical Center's primary care staff made up our **first cohort** of participants in a Performance Improvement Training, conducted by our partners at 1199 SEIU Training and Employment Fund on December 8th and 15th.

Brookdale's primary care professionals attended one of four half-day trainings to learn about the role of Performance Improvement in helping their organization reach the "[Triple Aim](#)" of healthcare and how to conduct Performance Improvement projects using the [Plan Do Study Act](#) (PDSA) framework. They also practiced implementing the PDSA cycle and brainstormed areas for opportunity within their sites for Performance Improvement.

Changes to CCB's Online Care Coordination System

To support more comprehensive care, an update to CCB's online care coordination system will make it more user-friendly and enable CCB partners to receive alerts and clinical data when their patients are seen nearly anywhere in NYS.



CCB's centrally provided care coordination system, GSIHealthCoordinator, is being updated on January 22. This update will improve the design and workflow of the platform to make it easier for users to associate members with multiple programs, track patient data, and coordinate with other care providers. It will also make some significant improvements to "Clinical Event Notifications." While GSIHealthCoordinator has previously allowed users to receive notifications regarding member activity (e.g., hospital admission or discharge) at sites connected to CCB's designated QE, [Healthix](#), the latest version will enable users to receive notifications and view consented member clinical data from NY providers connected to other RHIOs or QEs.

Statewide Health Care Facility Transformation Program II Request for Applications

Providers can submit grant applications by March 14.

On January 8, the NYS Department of Health announced the availability of over \$203 million under the Statewide Health Care Facility Transformation Program II, with the objective of providing grants to health care providers that support capital projects, debt retirement, working capital or other non-capital projects. The Statewide Health Care Facility Transformation Program II RFA can be accessed through the New York State Department of Health website [here](#). Applications are due **Wednesday, March 14, 2018**. For more information, please visit the [NYS Grants Gateway](#) site and search for Grant Opportunity "Statewide Health Care Facility Transformation Program II (Phase 2)."

UPCOMING EVENTS & TRAININGS

Events:

[DSRIP Annual Learning Symposium](#) | Feb. 6-8

This multi-day event is designed to showcase DSRIP program success and most promising practices to date, challenge existing norms, share new practices, and accelerate system-wide transformation.

Don't have time to attend? There will also be five [pre-symposium intensive courses](#) offered just on Feb. 6, from 1:00-5:00PM.

CCB partners are encouraged to attend the Symposium or any of the intensive courses. All events will take place at the Hilton Garden Inn, 1100 South Avenue Staten Island, NY. [Register here](#) (note: registration for the intensive courses is separate from symposium registration).

[Statewide Health Information Network for NY \(SHIN-NY\): Its Value to New Yorkers and What Regulated Facilities Need to Know](#) | Jan. 29 or 30

This webinar provided by the NY eHealth Collaborative will provide information on the SHIN-NY and the NYS mandate requiring Article 28 nursing homes and diagnostic treatment centers, Article 36 certified home health care agencies and home care services agencies, and Article 40 hospices to be connected and contributing data to the SHIN-NY by **March 9, 2018**. Under the same regulation, hospitals have been required to connect and contribute data since March of last year.

Register here for one of two identical programs:

- [Monday, January 29, 3:30-4:30 PM](#)
- [Tuesday, January 30, 8:30-9:30 AM](#)

Upcoming Instructor-led Trainings:

(Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center, 25 Elm Place, Brooklyn. Click the links below to enroll.)

- [Social Determinants & the Law – Domestic Violence, Immigration, Behavioral Health](#), January 25, 9AM-5PM
- [Advanced Motivational Interviewing](#), January 25, 9AM-5PM
- [Cultural Competency & Health Literacy](#), January 31, 9AM-1PM
- [Social Determinants & the Law—Housing, Income, & Insurance](#), February 8, 9AM-5PM
- [Youth Mental Health First Aid](#), February 28, 9AM-5PM

Online Trainings:

(Available anywhere, anytime in CCB's Online Resource Portal! Completion of courses and post-tests may qualify users for CME or CEU credits)

TRAINING SPOTLIGHT: Video Training Courses for Nurses and Social Workers

In partnership with the MJHS Institute for Innovation in Palliative Care, CCB is offering partners a series of online, self-paced video courses focused on community-based palliative care. These two-hour courses are eligible for CMEs or CEUs and can be accessed any time in the [CCB Online Resource Portal](#). The following video series are designed specifically for nurses and social workers working with patients with serious chronic illnesses (click the links below to register):

Nursing Video Workshop Series:

- [Structures and Processes of Care](#)
- [Symptom Assessment and Management](#)
- [The Advance Directive: A Key Outcome of Advance Care Planning](#)

Social Workers Video Workshop Series:

- [Structures and Processes of Care](#)
- [Symptom Assessment and Management](#)

- [Communication in Palliative Care](#)

Other online courses include:

- Anorexia and Weight Loss
- Anxiety Disorders
- Assessment and Management of Fatigue
- Depression and Suicidality
- Dyspnea Management
- Goals Discussion and Advance Care Planning
- Indications and Use of Medical Cannabis
- Nutritional Issues in Palliative Care
- Prognostication in Chronic Illness
- Thrombosis and Bleeding Complications
- Understanding and Using the Hospice Benefit
- Nursing Workshop I, II, & III (“Structures and Processes of Care,” “Assessment and Management,” & “A Key Outcome of Advance Care Planning”)
- Opioid Therapy (“Managing Opioid Side Effects,” “Managing the Risk of Substance Use,” & “Optimizing Analgesic Outcomes”)
- Social Work Workshop I, II, & III (“Structures and Processes of Care,” “Symptom Assessment and Management,” & “Communication in Palliative Care”)

To access these courses and others, existing users can log in to the [CCB Resource Portal](#) and view our complete catalog of online courses as well as register for upcoming instructor-led courses. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact our Support Team at support@CCBrooklyn.org if you have any questions or have any difficulty accessing these trainings the Resource Portal.



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