April 4, 2018

Happy National Public Health Week, colleagues,

The American Public Health Association has deemed today's theme as Environmental Health. In observance, we want to remind you of our home-based asthma program partnerships with Interfaith Medical Center, Wyckoff Heights Medical Center, and a.i.r.NYC. Each program helps patients understand their diagnosis, self-manage their asthma, and identify environmental factors in and around their home that may be contributing to symptoms, while teaching them how to manage them. Providers in the CCB network can refer patients to the most convenient program for them and help ensure that those in need of enhanced services can receive them!

For referral forms and information, providers in the CCB network can contact asthma program leads at:

Interfaith: (718) 613-6957
Wyckoff: (718) 963-6490
a.i.r.NYC: (718) 577-2794

In this newsletter, you will find:

- Your last chance to RSVP for CCB’s Private Practice and Value-Based Payment event, featuring guest speaker, Douglas Fish, M.D., Medical Director at the NYS Department of Health
- An opportunity to be paired with a summer intern to support your practice
- A unique tool called PSYCKES to support quality improvement efforts
- An innovative initiative to address the social determinants of health
- Exiting NYS Medicaid Director, Jason Helgerson’s, words of encouragement for PPS moving forward
- Live CCB webinars on care planning and team-based care
- Upcoming in-person and online trainings (remember, CCB provides stipends to offset some costs incurred by staff's attendance at trainings)
Topics will include:

- How to succeed in Value-Based Payment (VBP) arrangements
- VBP opportunities through CCB IPA
- Changes to PCMH, incentive payments, and VBP requirements
- Networking with other private practices in the CCB network

Physicians, NPs, PAs, and Office Managers are welcomed, and will be eligible to receive 1 hour of CME credit for attending. Dinner with kosher options will be provided and free parking will be available.

Deadline to RSVP: Friday, April 6

For additional information, please email support@ccbrooklyn.org or call 718-355-9693.

We hope to see you there!

(Can’t make it? Not a private practice? Check out our other training courses! Many of these also provide continuing education credits to attendees.)

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Receive Valuable Support this Summer from a Ladders for Leaders Intern

Looking for a summer intern to support your organization or practice? CCB and a local program are playing matchmaker to pair eager students with partners who express interest!

CCB is excited to announce that we are partnering with the NYC Department of Youth and Community Development’s Ladders for Leaders program again to sponsor internships at our partner organizations this summer.

This internship program will provide high school and college students with practical exposure to the healthcare sector and community-based organizations while providing your organization with valuable support.

Internships will run for six weeks, from Monday, July 9 until Friday, August 17. Interns are expected to work 25 hours each week. More information about the internship program can be found here.

Is your organization interested in hosting an intern? If so, please contact CCB Support at support@CCBrooklyn.org.

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Are You Eligible to Use PSYCKES? / What in the World is PSYCKES?
CCB is using a tool informed by Medicaid claims data to better understand patients’ behavioral health and improve its approach to population health… but wait, you can too!

The Psychiatric Services and Clinical Knowledge Enhancement System (PSYCKES) is a tool that providers can use to inform clinical decisions and quality improvement efforts for their Medicaid patients with behavioral health conditions. PSYCKES uses NYS Medicaid claims data to generate quality indicator reports and summarize the treatment history of over 7 million patients who have had a Medicaid-billed behavioral health service, diagnosis, or psychotropic medication. Users can then leverage these data to manage clinical care at the patient level and inform their population health priorities.

The NYS Office of Mental Health (OMH) has made this HIPAA-compliant tool available to all Federally Qualified Health Centers, as well as providers and organizations participating in at least one OMH-supported initiative.

CCB encourages participants who do not currently have access to PSYCKES to explore their eligibility and the benefits PSYCKES can provide your practice in terms of clinical and population-level quality improvement efforts. Interested participants can refer to OMH’s PSYCKES homepage for more information and can contact the PSYCKES team with questions by filling out the form on this page.

NYSDOH Social Determinants of Health Initiative Will Soon be Seeking Innovative Ideas

Stay tuned for more information about a NYS initiative to collect innovative ways to address the social determinants of health in New York.

A NYS initiative to identify new or existing innovative ideas to address social determinants of health for Medicaid patients is being launched by the NYS DOH Office of Health Insurance Programs, Bureau of Social Determinants of Health. The initiative’s primary goal is to help healthcare providers, Managed Care Organizations, and DSRIP Performing Provider Systems (“PPS,” like CCB!) as they seek creative ways to address the social determinants of health facing the members they serve. The timing of this initiative is crucial, as PPS are in a vital performance phase and providers are moving into value-based payment arrangements.

NYS will soon begin soliciting proposals from community-based organizations across New York, the country, and around the world. Entries will be evaluated by a team of national experts. See here for additional information.

Jason Helgerson Reflects on his time as a Medicaid Director

Helgerson calls out Medicaid’s unique position to lead the way in health care delivery system reform and the significant progress made through the DSRIP program as he reflects on his time as a Medicaid Director.

Longtime supporter of CCB, Jason Helgerson, wrote an article for the Health Affairs blog during his final week as NYS Medicaid Director. Among the valuable lessons he shared were comments endorsing the purposes of DSRIP and the transition to value-based payment (VBP). We at CCB thought that the following quote served as a particularly satisfying pat on the back for all of the hard work we and our partners have been doing:

“As the nation’s largest insurance program, Medicaid is uniquely positioned to lead the way to improve our nation’s health care system. By changing Medicaid payment policies to better align with value, and through targeted investments to rebalance the health care system, Medicaid can and should be a progressive force for change. In New York, thanks to Governor Andrew Cuomo’s leadership and an $8 billion investment from the federal government, we are now seeing true delivery system transformation that can and should be replicated across the country. We have both reduced per person spending by nearly 10 percent and improved patient outcomes (for example, we’ve reduced avoidable ED use by 15 percent in three years).”
Of course, our job is hardly finished. We look forward to the journey ahead with each of our partners to provide high quality care, bring about positive health outcomes, and lower costs for all Brooklyn residents. Read the full article here.

**CCB Primary Care Webinars**

The following webinars are recommended for anyone working in the primary care setting (e.g., front desk staff member, medical assistant, social worker, physician, etc.). Those who tune in for the full webinar will be eligible to receive 1 hour of CME credit.

**TUESDAY, APRIL 10 4:00 - 5:00 PM | Care Planning**

Care planning is an important strategy for the transformation towards value-based care. This webinar will address questions such as:

- What is a care plan?
- Which patients can benefit the most from care plans?
- Which aspects of patient information should be included in care plans to make them successful?

Register here.

**TUESDAY APRIL 24 4:00 - 5:00 PM | Team-Based Care**

When a clinical team (large or small!) functions as one cohesive entity, it is more capable of providing high quality care, resulting in positive health outcomes and lower costs. This webinar will address questions such as:

- What is team-based care?
- Why is team-based care important?
- How can team-based care be implemented in the practice setting?

We'll be discussing workflows and implementation processes, as well as the importance of communication, collaboration, and coordination within the practice and among others (of course, the “team” can incorporate all providers caring for a patient, including care managers, specialists, and others outside the PCP).

Register here.

**UPCOMING INSTRUCTOR-LED TRAININGS**

(Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center, 25 Elm Place, Brooklyn. Click the links below to enroll.)

Remember, to offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training.

**Advanced Care Management Trainings**: 1 day per week for 10 weeks. Trainees must attend all of the training in their cohort for completion. Select the cohort to register below:

- **Tuesday Cohort** - April 10 - June 12, 9 AM - 5 PM
- **Thursday Cohort** - April 12 - June 14, 9 AM - 5 PM

- **Motivational Interviewing**, April 17, 9 AM - 5 PM
- **Social Determinants & the Law- BH, Safe Living, Immigrants' Rights**, April 19, 9 AM - 5 PM
- **Cultural Competency & Health Literacy**, April 25, 9 AM - 1 PM
- **Social Determinants & the Law - Housing, Income, & Insurance**, April 26, 9 AM - 5 PM
- **Advanced Motivational Interviewing**, April 26, 9 AM - 5 PM

**ONLINE TRAININGS VIA CCB’S RESOURCE PORTAL**

(Available anywhere, anytime! Completion of courses and post-tests may qualify users for CME or CEU credits)

To access online courses, existing users can log in to the [CCB Resource Portal](#) and view our catalog (as well as register for upcoming instructor-led courses). New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact [support@CCBrooklyn.org](mailto:support@CCBrooklyn.org) if you have any questions or have any difficulty.

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[www.CCBrooklyn.org](http://www.CCBrooklyn.org)  (718) 355-9693  support@CCBrooklyn.org