



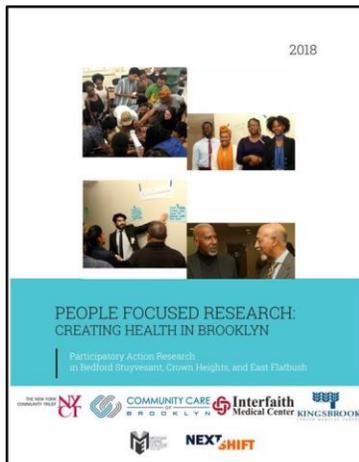
Dear colleagues,

In this newsletter, you will find:

- [The official, highly-anticipated report on the second Participatory Action Research study, with feedback from community members in Bedford Stuyvesant, Crown Heights, and East Flatbush](#)
- [An update on CCB Independent Practice Association network development efforts](#)
- [Information on an upcoming Microsoft Excel training course](#)
- [A chance to suggest innovative ways to address social determinants of health](#)
- [Upcoming webinars and in-person and online trainings](#)

HOT OFF THE PRESS: Official Report of Participatory Action Research (PAR) Study in Bedford Stuyvesant, Crown Heights, and East Flatbush Released

A community-driven, CCB-sponsored study in three Central Brooklyn neighborhoods has identified four major barriers to community health and spelled out potential ways for local stakeholders to band together to make improvements.



During the summer of 2017, Interfaith Medical Center and Kingsbrook Jewish Medical Center partnered with CCB to conduct a second Participatory Action Research project (PAR 2) that aimed to spur community transformation to improve community health and well-being in the neighborhoods of Bedford Stuyvesant, Crown Heights, and East Flatbush. Like PAR 1 in Brownsville and East New York, PAR 2 was supported in part by CCB funding; in this instance, funding was also provided by the New York Community Trust.

The project utilized PAR methodology, which emphasizes the expertise of neighborhood residents and local stakeholders and uses their knowledge and insight to identify community assets and develop recommendations to address community challenges. The research team—comprised of local high school and college students, urban planning graduate students, and representatives from NextShift Collaborative, LLC and the DuBois-Bunche Center for Public Policy at Medgar Evers College—designed and conducted a community survey, held stakeholder interviews and focus groups, and developed an asset map. Using the resulting data, they were able to identify four key

challenges to the communities that may be impacting the health of residents and make recommendations for how local stakeholders can band together and improve the lives of their peers.

Challenge: Gentrification, housing affordability, and neighborhood change

Recommendation: Make investments in equitable development strategies and promote local housing affordability to help maintain racially/culturally and economically diverse neighborhoods, particularly for low-income and impacted residents.

Challenge: Income insecurity and the lack of local economic development, quality jobs, or opportunity for economic mobility

Recommendation: Partner with local institutions, entrepreneurs, and small businesses to generate opportunities that increase employment, entrepreneurship, and local business capacity so as to increase individual income and community wealth for long-term neighborhood residents.

Challenge: Healthcare leaders' and workers' lack of visibility and participation in the community

Recommendation: Restructure the Central Brooklyn healthcare system so that hospitals can act as economic and community anchors. Deepen hospital-community relationships; build community wealth and health. Restructuring the healthcare system will include: 1) recognizing the dual identity healthcare workers have as employees/healthcare providers and community residents/healthcare consumers; 2) investing and becoming champions of cross-sector partnerships focused on social determinants of health; 3) strengthening hospital executives' and healthcare workers' roles as leaders in building stronger community-hospital relationships and shaping policy decisions about the health of their communities.

Challenge: Lack of neighborhood leadership and limited social cohesion with neighborhoods, between neighborhood residents, and between residents and institutions and leaders that serve the neighborhoods

Recommendation: Create cross-sector collaborations between the healthcare system, philanthropic organizations, policy makers, and community-based organizations to address community-identified challenges. Build local organizing capacity and campaigns to support systems-level changes in Central Brooklyn. Invest in, and partner with, community based organizations already doing the work on the ground.

A full-length and abridged versions of the official report may be found here, and printed copies will be available soon for distribution:

[PAR 2 Report](#)

[PAR 2 Report - Abridged Version](#)

A third PAR project is also on the horizon...

Riding on the success of and overwhelming interest in the first two PAR projects, during the summer of 2018, CCB will conduct another PAR study in the neighborhoods of Canarsie, Flatbush, and Flatlands in partnership with MIT Co-Lab, the DuBois-Bunche Center for Public Policy at Medgar Evers College, and Kingsborough Community College. The research will be conducted by approximately 20 high school students and 12 undergraduate students from Medgar Evers College and Kingsborough Community College who reside in the survey neighborhoods.

Community Care of Brooklyn Independent Practice Association (CCB IPA) Update

Recruitment for the CCB IPA is underway! More than 60 practices and organizations have already joined.



COMMUNITY CARE
OF
B R O O K L Y N **IPA**

Recruitment for the Community Care of Brooklyn Independent Practice Association (CCB IPA) is underway and contract negotiations have begun! As of today, more than sixty practices and organizations have signed Participation Agreements to join the CCB IPA. Initial recruitment primarily targeted primary care providers, but the focus of recruitment will be expanded in the coming weeks.

What is the CCB IPA again?

(Click [here](#) for the quick version.)

The CCB IPA was established in early 2018 to continue the progress made by CCB in the NYS DSRIP program. Since 2015, CCB has made significant investments in network development, enhancing primary care, improving care transitions, engaging communities, and supporting workforce development. Leveraging CCB's experience and infrastructure, the CCB IPA will:



- Negotiate value-based payment (VBP) contracts with payors to set quality and spending targets with an opportunity to earn shared savings
- Integrate a high-quality network of primary, specialty, and community-based care providers through shared clinical protocols and streamlined referral and feedback processes Provide quality improvement, care coordination, and practice enhancement services and support
- Address social and economic factors that impact health and well-being
- Develop and engage a highly-qualified health care workforce to support and ensure the success of these efforts

...all without interfering with existing contracts or replacing quality improvement program bonuses!

Please contact Support@CCBrooklyn.org with any questions related to the CCB IPA.

NEW Microsoft Excel Training Series

Looking to learn how to produce patient registries? Filter data on a pivot table? Or just want to know how to open Excel and make a basic table? Boy, do we have the training for you!

Technology is becoming increasingly important in healthcare. Excel is an electronic spreadsheet that has been used to provide patient data in a format that can highlight immediate needs, identify areas for intervention, and improve patient interaction and health outcomes. CCB and 1199SEIU TEF are now offering two training courses on Excel, one for those with little to no knowledge of using Excel and a second for those with a working knowledge of the platform who want to gain advanced skills. Both courses consist of two 4-hour sessions at 25 Elm Street, Brooklyn.

Please complete this [self-assessment](#) and enroll in the course best suited to you:

- **Microsoft Excel—Basic Training for Registries (flyer):**
 - **Tuesday Cohort**, May 15 and 22, 9am-1pm
 - **Thursday Cohort**, May 17 and 24, 9am-1pm
- **Microsoft Excel—Advanced Training for Registries (flyer):**
 - **Tuesday Cohort**, May 15 and 22, 1:30pm-5:30pm
 - **Thursday Cohort**, May 17 and 24, 1:30pm-5:30pm

Social Determinants of Health Innovation Application Now Available

A new NYS DOH initiative is soliciting innovative ways to address social determinants of health from providers and members of DSRIP Performing Provider Systems (a.k.a. you!)

The New York State Department of Health (NYS DOH), Office of Health Insurance Programs, Bureau of Social Determinants of Health, is launching a new initiative to identify innovative ideas to effectively address the Social Determinants of Health (SDH) for Medicaid members across NYS. The intent of this 'Call for SDH Innovations' is to solicit input from interested parties across the state and around the country. Innovations will be reviewed



**Department
of Health**

by a team of healthcare experts identified by NYS DOH. Top innovations will receive special recognition but all innovations, with the consent of the submitting organization, will be shared publicly by NYS DOH.

While there is no funding from the State available for this initiative, it is a chance for innovative companies and organizations to receive exposure to key healthcare decision makers including, but not limited to, healthcare providers and DSRIP Performing Provider Systems.

Innovations are due by June 15, 2018 at 5:00 PM. The Call for Social Determinants of Health Innovation application is now available [here](#).

Questions can be sent to SDH@health.ny.gov.

Primary Care Webinars (CME Credit Available!)

The following webinars are recommended for anyone working in the primary care setting (e.g., front desk staff member, medical assistant, social worker, physician, etc.). Viewers will be eligible to receive 1 hour of CME credit after completing a short post-test. Click any webinar title to register!

THURSDAY, MAY 10 4:00 – 5:00 PM | [Planned Visits](#)

This webinar will review what planned visits are, why planned visits are important, and challenges that many practices face while trying to implement them. Once completed, you will have an understanding of the role of planned visits within primary care and how you can implement team-based, planned visits in your practice. Planned visits help patients gain face time with the provider exclusively for the management of chronic conditions and enable physicians to devote time to educating patients about chronic care management without being shadowed by an episode of an acute condition.

ALSO COMING UP:

TUESDAY, MAY 22 4:00 – 5:00 PM | [Social Determinants and Health Disparities](#)

TUESDAY, JUNE 12 4:00 – 5:00 PM | [Measuring the Patient Experience](#)

PREVIOUSLY RECORDED:

[Risk Stratification](#)

[Care Management](#)

UPCOMING INSTRUCTOR-LED TRAININGS

(Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center, 25 Elm Place, Brooklyn. Click the links below to enroll.)

Remember, to offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit.

- **Mental Health First Aid (Adults)**, May 23, 9am-5pm
- **Cultural Competency & Health Literacy**, May 23, 9am-1pm
- **Advanced Motivational Interviewing**, May 24, 9am-5pm
- **Social Determinants & the Law- Housing, Income, & Insurance**, May 31, 9am-5pm
- **Motivational Interviewing**, May 31, 9am-5pm

ALSO, [see above](#) to enroll in our new Microsoft Excel training courses!

ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

(Available anywhere, anytime! Completion of courses and post-tests may qualify users for CME or CEU credits)

To access online courses, existing users can log in to the [CCB Resource Portal](#) and view our catalog (as well as register for upcoming instructor-led courses). New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.



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