



Dear colleagues,

We've been busy this month! In this newsletter, you will find:

- [Photos and lessons learned from our annual Health Coach Summer Collaborative](#)
- [News about the Summer 2018 PAR Project](#)
- [CCB represented at the most recent GNYHA DSRIP Analytics Workgroup Meeting](#)
- [How to access new NYS DOH VBP University trainings](#)
- [Upcoming in-person and online trainings, including a crash course on advance care planning for primary care providers!](#)



(Left) Health Coaches from VNSNY and CAIPA receive their Finalist certificates for the patient engagement competition; (Right) Health Coaches from First Medicare take home the gold as Patient Engagement Champions!

CCB Hosts Health Coach Summer Collaborative

Health Coaches from practices across the CCB network met this July for important program updates, refresher trainings, focus groups, and an opportunity to meet and discuss experiences with other health coaches!

On July 12th and 13th, CCB hosted a Summer Collaborative for 80 Health Coaches representing primary care practices and mental health clinics across our network. Activities included:

- A review of updated Health Coach protocols and reporting requirements
- Discussion of huddles and provider engagement strategies
- Refresher trainings on creating comprehensive care plans
- An educational presentation on smoking cessation strategies and tools
- A crash course on social determinants of health screening and how to make use of NowPow and other resources
- Focus groups about health coaches' experiences
- A skit competition to practice patient engagement strategies



Health Coaches and CCB Staff at the final wrap-up session

Thank you to all Health Coaches who attended one of our annual training days! We appreciate your time and dedication to improving patient care.

Official Launch of PAR Project in Canarsie, Flatbush, and Flatlands

The student research team for this summer's Participatory Action Research project joined members of CCB's Community Action and Advocacy Workgroup in July for a formal kick-off event, which helped to prepare the students as they begin designing research questions, surveys, etc.



Small group discussion between students and CAAW members

Members of CCB's Community Action and Advocacy Workgroup (CAAW) and graduate, college, and high school students on this summer's Community Research Team met at Kingsborough Community College on July 12 to officially kick off the Canarsie, Flatbush, and Flatlands (CFF) Participatory Action Research (PAR) project.

The objectives for the day, which we believe were more than achieved, were to:

- Equip the Community Research Team with background on the purpose and history of the Brooklyn PAR studies from the perspective of the project's founders
- Present workgroup members with a progress report on CFF PAR from the perspective of the Community Research Team
- Stimulate small group discussion among workgroup members and students about the importance of this particular project
- Provide an opportunity for workgroup members to share advice as the Community Research Team embarks on research question development and instrument design



After small group discussion concluded, PAR “veterans” and staff members who helped facilitate the discussions presented key takeaways to the larger group.

Stay tuned for updates on this exciting community project as the summer progresses. For more information on the history of CCB’s PAR projects, please refer to the reports of earlier projects in [Brownsville and East New York](#) in 2016 and in [Bedford Stuyvesant, Crown Heights, and East Flatbush](#) in 2017.

CCB’s Tomo Hirano Presents Analysis at GNYHA DSRIP Analytics Workgroup

Strategic Analyst Tomo Hirano presented an example of innovative ways to use analytics tools at a meeting of key DSRIP Analytics teams from across the state.

On July 12, representatives from PPSs across the state convened to discuss PPS performance and innovative analytic methods for improving patient care at a meeting of the Greater New York Hospital Association DSRIP Analytics Workgroup. CCB Strategic Analyst, Tomo Hirano (below, in white) delivered a presentation on the impact of attribution churn—when patients for whom a PPS is held accountable “move” between PPSs over time, triggered by changes in health care utilization and Medicaid eligibility—on PPSs’ metric performance.



Ready for Sophomore Year at VBP University?

NYS DOH has kicked off its second year of online VBP education to support health care providers navigate the path towards value-based payment.

VBP University is an online, educational resource that stakeholders interested in VBP can use to advance their understanding of this healthcare transformation effort.

Building off of the success and interest of VBP University last year, “VBP-U: Sophomore Year” is designed to serve as a deeper dive into VBP fundamentals. This semester’s curriculum includes summary documents from the fall 2017 VBP Bootcamps, information on the Medicare Access & Children’s Health Insurance Reauthorization Act (MACRA), guidance documents for Chief Medical Officers (CMOs), and guidance documents for addressing social determinants of health through VBP.



Semesters 1-3 of VBP-U Sophomore Year will conclude with a quiz on the topics covered (Semester 4 will be a VBP Bootcamp, held this fall). Those who pass **all three** quizzes with a grade of 80% or higher will receive a certificate of completion (you may take the quiz multiple times until you pass). Results are automatically sent to NYS DOH.

To view the new VBP-U Sophomore Year, Semester 1 content or review the content from Freshman Year, click [here](#). Any questions can be sent to VBP@health.ny.gov.

[Click to Access VBP University](#)



ATTENTION: LEARNING OPPORTUNITIES AHEAD

NEW Palliative Care Webinar Available in CCB's Online Learning Management System

Advance care planning is extremely important for patients approaching the ends of their lives. Listen to Dr. Portenoy, Executive Director of the MJHS Institute for Innovation in Palliative Care, share best practices for ensuring a patient's preferences and values are known and considered by their families and medical providers.

A new 1-hour video course on "[Advance Care Planning in the Seriously Ill: Best Practices in Goals Discussions](#)" is available in CCB's online [Learning Management System \(LMS\)](#).

Advance Care Planning is the process by which patients make decisions that guide their future health care, when they are unable to communicate for themselves. For patients, advance care planning involves learning about the types of decisions that might need to be made, considering those decisions ahead of time, and then letting both their family and their healthcare providers aware of their preferences.

The course is from a "Palliative Care in the Patient-Centered Medical Home" webinar series provided by CCB and the MJHS Institute for Innovation in Palliative Care. Russell K. Portenoy, MD, is the Executive Director of the MJHS Institute for Innovation in Palliative Care, Chief Medical Officer of MJHS Hospice and Palliative Care, and a professor of neurology and family and social medicine at the Albert Einstein College of Medicine.

[See below](#) for additional previously recorded primary care webinars!

UPCOMING INSTRUCTOR-LED TRAININGS

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- **THURSDAY, AUGUST 9 9:00 AM – 1:00 PM** | [Cultural Competency & Health Literacy](#)
- **(LIVE WEBINAR) THURSDAY, AUGUST 9 3:30 PM – 4:00 PM** | [Developing a Registry for Patients with Cardiovascular Disease](#)
- **TUESDAY, AUGUST 14 9:00 AM – 1:00 PM** | [De-escalation Techniques](#)
- **THURSDAY, AUGUST 16 9:00 AM – 5:00 PM** | [Social Determinants & the Law- Behavioral Health, Safe Living, Immigration](#)
- **TUESDAY, AUGUST 21 9:00 AM – 5:00 PM** | [Motivational Interviewing](#)
- **THURSDAY, AUGUST 23 AND THURSDAY, AUGUST 30 9:00 AM – 1:00 PM** | [Microsoft Excel – Basic Training for Registries*](#) (Trainees must attend both dates)
- **THURSDAY, AUGUST 23 AND THURSDAY, AUGUST 30 1:30 PM – 5:30 PM** | [Microsoft Excel-Advanced Training for Registries*](#) (Trainees must attend both dates)

ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the [CCB Resource Portal](#) and browse the "My Training" section. New users can easily self-register to access these

features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.

Previously Recorded Primary Care Webinars:

*NEW Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion
Social Determinants and Health Disparities
Team-based Care
Care Planning
Risk Stratification
Care Management*



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