

August 31, 2018



COMMUNITY CARE
OF
BROOKLYN

NEWSLETTER

Dear colleagues,

In this newsletter, you will find:

- [How amazing this summer's PAR student research team was](#)
- [How the NYS Quitline's new website streamlines information and bold visuals for individuals looking to quit smoking \(along with some updates on CCB's smoking cessation activities!\)](#)
- [How CCB IPA's VBP contracts have helped several hospitals in its network meet state goals and receive critical funding](#)
- [How numerous Brooklyn medical assistants upgraded their careers by becoming certified Health Coaches!](#)
- [How to react when you get a survey from the DSRIP Independent Evaluator on September 6](#)
- [How back-to-school season still applies to you! Check out our long list of September trainings!](#)

Students from Canarsie, Flatbush, and Flatlands PAR Project Hold Final Presentation

That's a wrap for the CFF PAR summer research team (otherwise known as Wellness Empowerment for Brooklyn, or WEB)! An enormous "thank you" to all of the students, leaders, and sponsors who made this summer's PAR project such a huge success.



The graduate, undergraduate, and high school students participating in this summer's Canarsie, Flatbush, and Flatlands Participatory Action Research (CFF PAR) project concluded their research and capped off their summer with a final presentation at Kingsborough Community College on August 23.



Each student had the opportunity to present before the group of CCB Community Action and Advocacy Workgroup members, stakeholders, and local legislators on the process of training the student research team, designing the community survey, and the challenges and successes faced engaging community members while conducting the survey “in the field.” They also shared preliminary findings resulting from their efforts, suggested several recommendations for the final report, and led an interesting discussion among all attending guided by reflection questions such as:

- *What stands out most to you? Is there anything particularly shocking or unsurprising?*
- *What are we hopeful to see happen after this summer?*
- *How can I be involved in improving health outcomes in these neighborhoods?*

Several students expressed a deep appreciation for the opportunity to be a part of the project, ambitions to continue learning about and addressing social determinants of health in their neighborhoods, and feelings of empowerment as active members of their communities.



Assemblywoman Jaime Williams, representing District 59 and Kingsborough Community College alumni, also attended to voice her support for CFF PAR. She, along with several other community and hospital leaders, offered perspective for the students regarding areas of her field that their work could make a real impact and cause change.

CCB, MIT Co-Lab, the DuBois-Bunche Center for Public Policy at Medgar Evers College, and Kingsborough Community College would like to thank all who came to hear about the remarkable efforts put forward by local students this summer, as well as the students themselves, without whom CFF PAR would not have been possible.

A final report containing official data and formal, realistic recommendations for community stakeholders and legislators will be prepared this fall and shared with the community as soon as possible.



New York State Smokers' Quitline Launches Redesigned Website

Substantial redesigns and updated resources now make accessing and utilizing the Quitline's services (which come highly recommended by CCB!) easier for patients looking to quit smoking.

The New York State Smokers' Quitline, a free and confidential program providing evidence-based services to New York State residents who want to stop smoking or using other forms of tobacco, launched a redesigned and updated website last week. The new site features a more intuitive and mobile-friendly layout, enhanced visuals, as well as updated resources for individuals looking to quit tobacco. Check it out [here!](#) (Reminder - the Quitline phone number is 1-866-NY-QUITS, or 1-866-697-8487.)

Smoking cessation efforts play an integral role in many of CCB's initiatives, particularly our Health Coaching program. CCB provides all Health Coaches with a set of standardized protocols to use for engaging patients in tobacco cessation activities. These protocols include information on how to assess a patient's readiness for change as well as resources on cessation services and medications that a patient can utilize during the quitting process. CCB providers are encouraged and incentivized to use billing codes for smoking cessation counseling and to make referrals to the New York State Smokers' Quitline.

Over 1,100 referrals have been made to the Quitline by our ambulatory care partners from January through June of 2018. Thank you to all for this great work!

CCB IPA Contracting Efforts Help CCB's Safety Net Hospitals Meet State Goal

CCB IPA's VBP contracts have helped enable four safety net hospitals to meet crucial requirements.

As you may recall from our [July 18 newsletter](#), CCB IPA concluded negotiation of five value-based payment (VBP) shared savings contracts with five payors in late June. We are pleased to announce that through these contracting efforts, the NYS DOH has confirmed that all four CCB partner hospitals receiving safety net funding from NYS DOH have satisfied a critical VBP contracting requirement. This means that each of these facilities will continue to receive millions of dollars in health care transformation funds to support their ongoing efforts and work as part of CCB's integrated delivery system.



What is the CCB IPA again? Click [here](#) to view some of our most frequently asked questions.

Brooklyn is Buzzing with Health Coaches!

The CCB Health Coach training program has graduated its TENTH cohort.



We'd like to congratulate our tenth cohort of graduates (pictured above) from the CCB Health Coach training program! The eleventh cohort is set to begin the 90-hour training on September 13.

CCB developed its Health Coaching program to support the achievement of key primary care goals. CCB partners can send medical assistants or equivalent-level staff for Health Coach training and certification through a program conducted in collaboration with CUNY Kingsborough Community College. Students receive training in chronic disease management and motivational interviewing in order to support patients with uncontrolled chronic conditions or social factors. They also receive six undergraduate credits.

Health Coaches certified through this training currently work in a variety of practice settings in Brooklyn, including hospital-based clinics, Federally Qualified Health Centers, and community-based pediatric and adult clinics.

Upcoming DSRIP Survey

Keep an eye on your inboxes. An important DSRIP Survey may be coming your way!

On September 6, select CCB partners will receive a link to an online survey regarding their perceptions of the DSRIP program and how DSRIP has affected their practice or organization and their patients. The survey is being conducted as part of the independent evaluation of the DSRIP program required by New York State's Medicaid waiver.

The survey will be sent by mlbreen@uasurveys.albany.edu from the Center for Human Services Research at UAlbany, the designated Independent Evaluator for the DSRIP program. If you receive an invitation to complete the survey, your participation is strongly encouraged. While a similar survey was circulated last year inquiring about DSRIP implementation and operation for the first three years of the DSRIP program, evaluating changes year-to-year helps determine whether improvements are taking place over time.

If you have any questions about the upcoming survey, please contact Sarah Rain at srain@albany.edu or 518-437-3695. If you have questions about the Independent Evaluation, contact Wendy Weller, the Principal Investigator, at wweller@albany.edu or 518-402-0302.



ATTENTION: LEARNING OPPORTUNITIES AHEAD

UPCOMING INSTRUCTOR-LED TRAININGS

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- **TUESDAY, SEPTEMBER 11 9:00 AM – 1:00 PM** | [Disruptive Behavior: De-Escalation Techniques](#)
- **TUESDAY, SEPTEMBER 11 9:00 AM – 5:00 PM** | [Social Determinants & the Law: Domestic Violence, Immigration and Behavioral Health](#)
- **Advanced Care Management Trainings** (1 day per week for 10 weeks. Trainees must attend all of the training in their cohort for completion.)
 - [Thursdays](#) | **September 13 – November 15, 9:00 AM – 5:00 PM**
 - [Tuesdays](#) | **September 25 – November 27, 9:00 AM – 5:00 PM**
- **TUESDAY, SEPTEMBER 18 9:00 AM – 5:00 PM** | [Motivational Interviewing](#)
- **THURSDAY, SEPTEMBER 20 AND 27 9:00 AM – 1:00 PM** | [Microsoft Excel – Basic Training for Registries*](#)
- **THURSDAY, SEPTEMBER 20 AND 27 1:30 PM – 5:30 PM** | [Microsoft Excel - Advanced Training for Registries*](#)
- **MONDAY, SEPTEMBER 24 12:30 PM – 1:00 PM** | [Live Webinar: Developing a Registry for Patients with Cardiovascular Disease](#)
- **TUESDAY, SEPTEMBER 25 9:00 AM – 5:00 PM** | [Social Determinants & the Law: Housing, Income, and Insurance](#)
- **TUESDAY, SEPTEMBER 25 9:00 AM – 5:00 PM** | [Advanced Motivational Interviewing](#)
- **WEDNESDAY, SEPTEMBER 26 9:00 AM – 1:00 PM** | [Cultural Competency & Health Literacy](#)

*If you are unsure which Excel course would be most appropriate for you, please complete this [self-assessment](#).

NOWPOW

DID SOMEONE SAY...



FREE NOWPOW TRAINING?

CCB and NowPow are teaming up again to bring you more free training sessions!

[NowPow](#) is an online social services referral platform and social services directory that select CCB organization have been given access to. By using it, you can easily locate social services providers (*think: smoking cessation programs, family planning clinics, fitness classes, etc.*) in your area or the area that your patient lives or works in and send recommendations to patients in their preferred language.

If your organization has NowPow access and you are looking to learn more about the platform or have attended an earlier webinar on NowPow basics, this live webinar may be for you! Over the course of an hour, your instructor will provide an overview of NowPow's NowRx feature, display a live tutorial of NowRx, and answer any additional questions you may have.

WHEN: Tuesday, September 4 1:00 PM – 2:00 PM ([Click to register](#))

or

Thursday, September 20 4:00 PM – 5:00 PM ([Click to register](#))

WHERE: Anywhere with an Internet/Wi-Fi connection!

ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the [CCB Resource Portal](#) and browse the "My Training" section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.

Previously Recorded Primary Care Webinars:

[Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion](#)
[Social Determinants and Health Disparities](#)
[Team-based Care](#)
[Care Planning](#)
[Risk Stratification](#)
[Care Management](#)



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