

November 8, 2018



COMMUNITY CARE  
OF  
BROOKLYN

NEWSLETTER

Dear colleagues,

In this newsletter, you will find:

- [An announcement about a new nutrition and fitness education program that CCB and Fan4Kids have brought to two Brooklyn elementary schools](#)
- [CCB's community engagement work in Central Brooklyn highlighted at a symposium on health care research and services in New York](#)
- [A fun compliance quiz celebrating National Corporate Compliance and Ethics week—and a reminder to complete your annual compliance survey!](#)
- [A guide to types of cases and matters that can be addressed by the CCB LegalHealth clinic and information on how to become a referring provider](#)
- [Exciting training opportunities to take advantage of before the new year!](#)

### Introducing Elementary-Age Children to a Lifetime of Healthy Living

*CCB and non-profit Fan4Kids have begun providing nutrition and fitness education at two public schools in Brownsville and East New York to address social determinants of health identified in the area.*



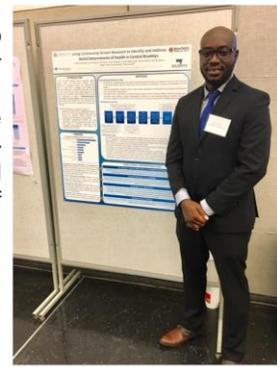
CCB has engaged Fan4Kids, a non-profit organization providing a comprehensive and innovative nutrition and fitness program to low-income elementary school children, to begin working in schools in Brownsville and East New York. This collaboration was initiated in response to a [report](#) published last year on CCB's 2016 Participatory Action Research study, which identified food justice/nutrition and physical activity as the top areas of need and pervasive social determinants of health contributing to cardiovascular disease in these neighborhoods.

Fan4Kids began working at PS293 and PS278—both of which lie in the Vital Brooklyn catchment area—at the beginning of this school year. Through workshops, classroom education, newsletters, family fitness events, and school engagement activities, Fan4Kids will reach a range of community members, including students, their parents/caregivers, neighbors, and teachers/school leaders. The goal of this program is to introduce children to a lifetime of healthy living by empowering them to make healthy decisions about what they eat and about their daily activities. Fan4Kids' work in other schools and communities has been shown to reduce rates of obese and overweight children by as much as [thirteen percent in nine months](#).

### CCB Shares Success of Community-Driven Research at Greater New York Hospital Association and United Hospital Fund Annual Symposium

*CCB's Central Brooklyn Participatory Action Research study was presented to health care providers, policymakers, researchers, and other parties invested in driving change in the New York City area.*

On October 30, CCB's Senior Community Engagement Specialist, Okenfe Lebarty, had the honor of presenting a poster titled "Using Community-Driven Research to Identify and Address Social Determinants of Health in Central Brooklyn" at Greater New York Hospital Association and United Hospital Fund's 29th Annual Symposium on Health Care Services in New York: Research and Practice. The poster, discussed the [2017 Participatory Action Research \(PAR\) study](#) of Bedford-Stuyvesant, Crown Heights, and East Flatbush sponsored by CCB and completed through a collaboration among the Maimonides Medical Center Department of Population Health, Interfaith Medical Center, Kingsbrook Jewish Medical Center, the DuBois-Bunche Center for Public Policy at Medgar Evers College, and NextShift Collaborative, LLC. The 2017 PAR was funded in part by a grant from The Commonwealth Fund, and by CCB.



The symposium is an opportunity for health care providers, policymakers, researchers, and other parties invested in driving change in the New York City area to discuss innovative programs and studies that are transforming care delivery and promoting health in the region. Mr. Lebarty shared the methods, findings, and recommendations from the Central Brooklyn PAR study to inform those who may be interested in reproducing this kind of study in other communities, and to engage members of the Greater New York community in potential partnerships to support the three study neighborhoods.

### Test Your Compliance Knowledge!

*In honor of National Corporate Compliance and Ethics week (November 4-10), we are putting our partners' compliance knowledge to the test—in a quiz that is almost as fun as our annual compliance survey...*

- 1) **True or False:** Federal and state law protect employees from retaliation and all forms of intimidation when they report suspected or known violations of misconduct in good faith.
  
- 2) **Which agency is responsible for “enhancing the integrity of New York State’s Medicaid program by preventing and detecting fraudulent, abusive, and wasteful practices within the Medicaid program and recovering improperly expended Medicaid funds while promoting a high quality of patient care”?**
  - a. The Statewide Health Information Network of New York (SHIN-NY)
  - b. The Regional Health Information Exchange (RHIO)
  - c. New York State Office of Medicaid Inspector General (OMIG)
  - d. None of the above
  
- 3) **True or False:** Community Care of Brooklyn (CCB), as a PPS Lead under DSRIP, is responsible for PPS Participant’s compliance program or activities.
  
- 4) **According to OMIG Guidance, which one of the following is not one of the eight (8) elements of an effective compliance program?**
  - a. Written policies and procedures that describe compliance expectations as embodied as a code of conduct
  - b. Effective lines of communication for reporting compliance issues, including an anonymous/confidential method
  - c. Observation of annual compliance week activities
  - d. Compliance related training and education
  
- 5) **The Stark Law...**
  - a. Prohibits physicians from knowingly soliciting remuneration to induce or reward the referral of business reimbursement under federal health care programs
  - b. Prohibits physicians from knowingly submitting false claims for Medicaid payment
  - c. Prohibits physicians from referring Medicaid patients to entities with which the physicians have a financial relationship
  - d. All of the above

Scroll to the bottom of this newsletter for answers, and be sure to complete CCB's annual compliance survey—sent by Shena Elrington on October 16 to all Participants who received payments in 2017—at your earliest convenience.

### Curious About CCB's Legal Assistance Clinic?

Click below for a guide to types of cases handled by LegalHealth, in areas such as government benefits, housing, family law, immigration, and workplace accommodations.

The [CCB LegalHealth Clinic](#) provides low-income patients in Brooklyn with free legal assistance, while also guiding them through an intimidating legal system, empowering them to address social or economic factors affecting their daily lives, and enabling them to focus on their health. But exactly what types of matters can patients receive counsel on at the clinic?



LegalHealth, a division of the New York Legal Assistance Group, has provided a non-exhaustive list of the matters that Melina Somoza, Esq., the CCB LegalHealth staff attorney, can speak with a patient about [here](#).

While this list is extensive, please understand that patients in need of legal assistance regarding criminal matters, taxes, or personal lawsuits should not be referred to clinic. Guides with tips for how providers can support patients before a clinic referral becomes necessary will be featured in upcoming CCB newsletters. Providers who have not yet completed a Social Determinants of Health and the Law course, required in order to make referrals to the CCB LegalHealth clinic, are encouraged to do so on [November 15](#) or [December 11](#). For more information on how to register for a Social Determinants of Health and the Law course or to refer a patient to the CCB LegalHealth clinic, please call the clinic at (718) 355-9647.



## ATTENTION: LEARNING OPPORTUNITIES AHEAD

### UPCOMING INSTRUCTOR-LED TRAININGS

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- [Advanced Motivational Interviewing](#) | **TUESDAY, NOVEMBER 13 9:00 AM – 5:00 PM**
- [Cultural Competency and Health Literacy](#) | **WEDNESDAY, NOVEMBER 14 9:00 AM – 1:00 PM**
- [Disruptive Behavior: Escalation and De-escalation Techniques](#) | **WEDNESDAY, NOVEMBER 14 9:00 AM – 1:00 PM**
- [Social Determinants of Health and the Law: Housing, Income, and Insurance](#) | **THURSDAY, NOVEMBER 15 9:00 AM – 5:00 PM**
- [Mental Health First Aid](#) | **WEDNESDAY, NOVEMBER 28 9:00 AM – 5:00 PM**
- [Mental Health First Aid for Seniors](#) | **TUESDAY, DECEMBER 4 9:00 AM – 1:00 PM**
- [Disruptive Behavior: Escalation and De-escalation Techniques](#) | **WEDNESDAY, DECEMBER 5 9:00 AM – 1:00 PM**
- [Project TEACH: Common Mental Health Problems in Primary Care](#) | **FRIDAY, DECEMBER 7 8:30 AM – 3:00 PM**
- [Motivational Interviewing](#) | **TUESDAY, DECEMBER 11 9:00 AM – 5:00 PM**
- [Social Determinants of Health and the Law: Behavioral Health, Save Living, and Immigration](#) | **TUESDAY, DECEMBER 11 9:00 AM – 5:00 PM**

Upcoming Microsoft Excel Courses (trainees must attend both sessions for credit):

- [Basic Training for Registries](#) TUESDAY, DECEMBER 4 AND 11 9:00 AM – 1:00 PM
- [Advanced Training for Registries](#) TUESDAY, DECEMBER 4 AND 11 1:30 PM – 5:30 PM
- [Maximizing Registry Data: Advanced Excel Skills for Data Analysis](#) THURSDAY, DECEMBER 6 AND 13 1:30 PM – 5:30 PM

## ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the [CCB Resource Portal](#) and browse the "My Training" section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact [support@CCBrooklyn.org](mailto:support@CCBrooklyn.org) if you have any questions or have any difficulty.

### Previously Recorded Primary Care Webinars:

[Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion](#)  
[Social Determinants and Health Disparities](#)  
[Team-based Care](#)  
[Care Planning](#)  
[Risk Stratification](#)  
[Care Management](#)

Compliance Quiz Answers: (1) true; (2) c – New York State Office of Medicaid Inspector General (OMIG); (3) false; (4) c – Observation of annual compliance week activities; (5) c - Prohibits physicians from referring Medicaid patients to entities with which the physicians have a financial relationship

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