

December 13, 2018



COMMUNITY CARE
OF
BROOKLYN

NEWSLETTER

Dear colleagues,

*As we come to the end of the year,
CCB would like to wish our partners some holiday cheer.
We hope that you and all of your staff
have many reasons for joy, many reasons to laugh.
Thank you so much for your work so far,
and never failing to raise the bar.
Though the world of healthcare is an ever-changing scene,
we look forward to working with all of you in 2019!*



In this newsletter, you will find:

- [How to help individuals and families access homeless prevention services through a DOHMH pilot program](#)
- [CCB's efforts to improve population health for Brooklyn residents recognized at borough-wide event](#)
- [Another cohort of health coaches ready to take on the world \(but mostly Brooklyn\)](#)
- [A NYS DOH announcement about a doula pilot program coming in March 2019!](#)
- [Important updates about SSL Certification and CCB's compliance program in the Compliance Corner](#)
- [Start on your New Years' resolutions early—enroll in a training today!](#)



Melissa Mowery, Vice President of CAMBA Homebase, leading CCB's Homebase training

CCB Partners with NYC Homeless Prevention Program

There's still time to join other CCB organizations connecting individuals and families in a housing crisis or in transition from shelter to support and services through Homebase.

On November 29, CCB hosted a training to educate partners on a citywide homeless prevention program called Homebase. Supported by the NYC Department of Health and Mental Hygiene and being piloted in all NYC boroughs by other PPSs, Homebase enables health care and social service providers to connect individuals and families at risk of becoming homeless to short-term financial assistance, relocation resources assistance, and other housing-related services. CAMBA, Catholic Charities Neighborhood Services, and Riseboro are currently serving Brooklyn residents through the program, and seventy-five individuals from eighteen organizations in Brooklyn participated in CCB's training.

Those who attended the training, watched remotely, or view the recording in the “My Training” tab of the CCB Resource Portal at any time are invited to refer individuals transitioning out of a shelter or who meet Homebase's benefits, income, or imminent risk criteria for free assistance.

At least one member of an organization is required to view the training in order for that organization to make referrals. If you would like to watch on behalf of your organization or share the recorded training session with others, please:

1. Log in to the [CCB Resource Portal](#).
2. Go to the “My Training” tab.
3. Select the course description “Homebase Training: Homeless Prevention Program.”
4. Click “Enroll” to enable access to the video (click [here](#) for a direct link).

To learn more about Homebase's eligibility criteria and services, please refer to this [informational flyer](#).



CCB's Chief Medical Officer, Karen Nelson, MD, MPH accepting the award on behalf of CCB from PBS broadcaster and Master of Ceremonies, Tom Stewart
Photo by Corazon Aguirre

CCB Honored at Champions and Visionaries of Healthcare Awards

The Brooklyn Eagle recognized the CCB PPS for its work to transform and improve the health of communities across Brooklyn.

CCB was among the Brooklyn-based healthcare leaders honored at a “Champions and Visionaries of Healthcare Awards” event hosted by the *Brooklyn Eagle* on December 3. The evening served as an excellent opportunity to publically celebrate many providers and teams’ efforts to advance the quality of care available in Brooklyn, as well as to convene and recognize one another as resources, colleagues, and teammates in a mission to keep care local. Elected officials, including Brooklyn Borough President Eric Adams, also came out to show their support for Brooklyn providers.

Click [here](#) for a full write-up of the event, published by the *Brooklyn Reporter*.



Eighteen New Health Coaches Join Brooklyn’s Workforce

CCB’s Health Coach training program has graduated its eleventh cohort!

We'd like to congratulate our eleventh cohort of graduates (pictured above) from the CCB health coach training program (which was [recently showcased](#) at the American Public Health Association Annual Meeting)!

Having completed a rigorous ninety-hour training focused on chronic disease management and motivational interviewing, these new health coaches will now assume positions at hospital-based clinics, Federally Qualified Health Centers, and community-based pediatric and adult clinics in Brooklyn to support patients with uncontrolled chronic conditions or social factors. In addition to receiving health coach certification, each individual who completes the program also receives six undergraduate credits from CUNY Kingsborough Community College.

NYS DOH Announces Doula Pilot Program in Brooklyn

Next March, doula services for mothers in parts of Brooklyn will be covered by Medicaid, as NYS seeks to reduce maternal mortality and racial disparities in counties where these rates are particularly high.

Starting March 1, 2019, the New York State Department of Health (NYS DOH) will be launching a pilot expansion of NYS's Medicaid program to cover doula services for Medicaid fee-for-service and Medicaid Managed Care enrollees in parts of Brooklyn, as part of NYS's initiative to reduce maternal mortality and racial disparities in health outcomes. A doula is a non-medical birth coach who assists a woman during the prenatal period, labor, delivery, and post childbirth.

Research suggests the use of a doula may have a positive effect on health outcomes. The pilot will focus on Erie and Kings Counties which have among the highest maternal and infant mortality rates and largest number of Medicaid births in NYS. The NYS Medicaid Program will reimburse participating doulas for up to three prenatal visits, support during labor and delivery, and up to four postpartum visits.

NYS DOH has asked that we share this [letter](#) and [brochure](#) with our partners to ensure that everyone is aware of this new initiative. Additional information can be found on the NYS DOH site [here](#).



It's That Time of Year Again! 2018 SSL Certifications due to OMIG

Providers required to certify that they have adopted and implemented a compliance program must also submit their Provider ID, Federal Employer Identification Number/Social Security Number this year.

The NYS Office of Medicaid Inspector General (OMIG), the state agency charged with preventing fraud, waste and abuse in the Medicaid program recently released a [short webinar](#) discussing updates to the SSL Certification process. Please see the links to the [certification form for 2018](#) and OMIG's [updated FAQs](#).

Under state law, Medicaid providers that have claimed, received, or submitted \$500,000 or more in claims to the Medicaid program within any consecutive 12-month period must certify each December that they have adopted and implemented a compliance program that meets the requirements of Social Services Law § 363-d and 18 NYCRR Part 521 (SSL Certification). The \$500,000 threshold amount refers to both direct and indirect Medicaid reimbursements, such as the payments partner organizations received from the PPS as part of the DSRIP program.

In a departure from prior practice, OMIG announced that **providers must now supply their State-issued Provider Identification Number (Provider ID) in addition to their Federal Employer Identification Number (FEIN)/Social Security Number (SSN) to complete the SSL Certification.** Providers that have not yet received a Provider ID may use their FEIN/SSN to complete their initial SSL Certification, but must provide their Provider ID in subsequent certification submissions.

For more information about this important change and how it might impact you, please visit OMIG's [updated FAQs](#). CCB has also developed a [simplified FAQ](#) addressing questions and concerns about the SSL Certification submission process.

Updated Code of Conduct and Compliance Education Posted to CCB Website

Take a few minutes to refresh your understanding of CCB's compliance program.

Updated editions of CCB's Code of Conduct and Compliance Education have been shared on [CCB's website](#) as of December 6.

Though these materials are similar to those shared at the end of 2017, they do include updated contact information for CCB's Director of Contracting and Compliance Support, Shena Elrington, and Maimonides Medical Center's Corporate Compliance Officer, Sandra Maliszewski—both of whom are available to CCB participants who believe that a compliance violation has occurred. The number for the 24-hour Compliance Helpline has not changed (1-800-585-7970).

[CCB Code of Conduct](#)

[CCB DSRIP Compliance Education](#)



ATTENTION: LEARNING OPPORTUNITIES AHEAD

UPCOMING INSTRUCTOR-LED TRAININGS

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- [Motivational Interviewing](#) | **JANUARY 29, 9:00 AM – 5:00 PM**
- [Advanced Motivational Interviewing](#) | **FEBRUARY 12, 9:00 AM – 5:00 PM**
- [Cultural Competency and Health Literacy](#) | **FEBRUARY 19, 9:00 AM – 1:00 PM**
- [Disruptive Behavior: Escalation and De-escalation Techniques](#) | **FEBRUARY 20, 9:00 AM – 1:00 PM**
- [Coaching Techniques for Healthcare Supervisors](#) (course consists of two half-day trainings) | **FEBRUARY 15 AND FEBRUARY 29, 9:00 AM – 1:00 PM**
- [Social Determinants & the Law: Housing, Income, and Insurance](#) | **FEBRUARY 28, 9:00 AM – 5:00 PM**

Upcoming Microsoft Excel Courses (trainees must attend both dates to receive credit for their selected course):

- [Basic Training for Registries](#) | **JANUARY 30 AND FEBRUARY 6, 9:00 AM – 1:00 PM**
- [Advanced Training for Registries](#) | **JANUARY 30 AND FEBRUARY 6, 9:00 AM – 1:00 PM**

- [Maximizing Registry Data: Advanced Excel Skills for Data Analysis](#) | JANUARY 31 AND FEBRUARY 7, 9:00 AM – 1:00 PM

ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the CCB Resource Portal and browse the "My Training" section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.

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