

February 25th, 2019



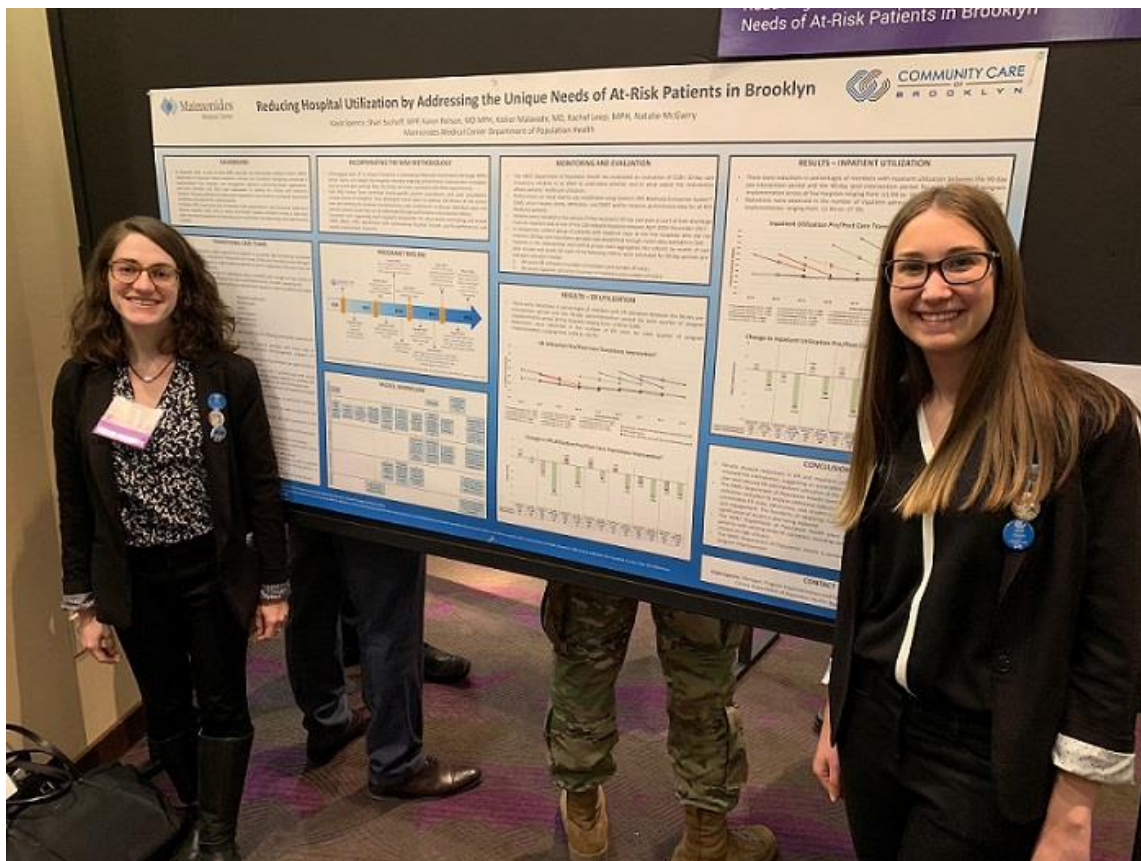
COMMUNITY CARE
OF
BROOKLYN

NEWSLETTER

Dear colleagues,

In this newsletter, you will find:

- [An update on the Population Health team's participation in this year's DSRIP Learning Symposium, where they shared best practices and innovations with other PPS and stakeholders from across the state and beyond](#)
- [A re-cap of a unique mental health workshop CCB supported to encourage wellness among Brooklyn's Arab, Middle Eastern, Muslim, and South Asian populations](#)
- [Dates and times available for you to take a one-hour NowPow crash course](#)
- [Positive results indicating that our work together has been improving the quality of health care in Brooklyn](#)
- [Upcoming trainings, including a continuation of our Microsoft Excel series and the Social Determinants of Health and Law course, that qualifies trainees to make referrals to CCB's legal assistance clinic](#)
- [Opportunities to join our team – check out some of our recent job openings!](#)



Sharing Innovations, Best Practices, and Impact in Brooklyn at Statewide Learning Symposium



Last week, CCB joined other New York State Performing Provider Systems at the annual DSRIP Learning Symposium to discuss some of its most innovative and impactful projects.

Each year, the New York State Department of Health hosts a “Learning Symposium” for PPS management teams, PPS partners, Managed Care Organizations, and other stakeholders in the greater health care community, to share best practices and cultivate a culture of collaboration among us all.

On top of all of this learning, networking, and idea-sharing, at this year’s symposium, members of the Maimonides Department of Population Health (read: the team behind CCB) and key partners had the opportunity to present on seven

significant initiatives:

- [Community Care of Brooklyn IPA: Sustaining Healthcare Transformation Efforts](#) presented by Tina Hansen Pickett, Senior Director of Sustainability and Strategic Initiatives, and Caroline Greene, Senior VP & Chief Administrative and Financial Officer
- [Community-Based Care Management and Criminal Justice: Applying a Care Transitions Model Across Sectors](#) presented by Magdalena Gordon, LMSW, Director of Behavioral Health Care Management
- [Developing, Implementing, and Evaluating a Medical-Legal Partnership Model in Brooklyn](#) presented by Rachel Leep, Senior Manager of Reporting and Evaluation
- [MCO and Health Home Collaboration: High-risk Member Outreach and Engagement](#) presented by Sara Kaplan-Levenson, Executive Director of Brooklyn Health Home
- [Recovery Coaches: An Innovation in Care Transitions](#) presented by Kayla Spence, Manager of Program Implementation and Partner Engagement, Kishor Malavade, MD, Associate Medical Director, and special guest Gary Butchen, President and CEO of Bridge Back to Life
- [Reducing Hospital Utilization by Addressing the Unique Needs of At-Risk Patients in Brooklyn](#) presented by Kayla Spence, Manager of Program Implementation and Partner Engagement
- [Studying Health and Wellness Interventions in Brownsville and East New York through Participatory Action Research](#) presented by Okenfe Lebarty, Senior Community Engagement Specialist, Roger Green, Co-Chair of CCB’s Community Action and Advocacy Workgroup and CUNY Law School Professor, and Khaalida Jones, a student from Medgar Evers College, who served as a researcher in CCB’s Participatory Action Research projects.

Materials from the Symposium containing more information on these topics will soon be made available on the [“News and Updates”](#) page of the CCB website. Stay tuned!



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Arab-American Family
Support Center



Mental Health Initiative for Marginalized Populations Launches with Co-Hosted Workshop

CCB, the Arab-American Family Support Center, and the NYC Department of Health and Mental Hygiene organized a two-day workshop to promote supportive, empowering mental health services for Arab, Middle Eastern, Muslim, and South Asian populations in Brooklyn.

On February 2nd and 3rd, CCB, the Arab-American Family Support Center (AAFSC), and the NYC Department of Health and Mental Hygiene (DOHMH) hosted a workshop to promote supportive, empowering mental health services for Brooklyn’s Arab, Middle Eastern, Muslim, and South Asian (AMEMSA) populations. The goal of the workshop was to engage and empower all members of the AMEMSA community, as well as those involved in meeting their health, mental health, religious, and other needs. Designed to increase participants’ understanding of issues affecting access to care and to facilitate development of strategies to appropriately serve those seeking support, the workshop was open to practitioners, faith-based leaders, business owners, and all other members of the community.

Topics discussed over the course of the weekend included mental health literacy and care management, community engagement and partnership, stigma and discrimination, and how to best support AMEMSA youth.

This workshop was an early step in what is anticipated to be a long-term partnership among CCB, AAFSC, and DOHMH, as they seek to help these marginalized populations access critical care that addresses their unique needs.

Read the full press release from AAFSC [here](#).

Upcoming NowPow Webinars

Enroll today for a one-hour crash course on making the most of NowPow.

Providers with access to NowPow are encouraged to sign up for an upcoming live webinar with a member of the NowPow Customer Success team. These webinars will guide you through NowPow's service types, searching for services, using filters, creating a HealtheRx, and nudging a patient/client through text message or email. An in-depth walk-through of NowPow's functionality will also be provided.

Click any of the links below to enroll:

- [TUESDAY, MARCH 5 1:00 PM – 2:00 PM](#)
- [THURSDAY, MARCH 21 4:00 PM – 5:00 PM](#)
- [TUESDAY, APRIL 2 1:00 PM – 2:00 PM](#)
- [THURSDAY, APRIL 18 4:00 PM – 5:00 PM](#)

[NowPow](#) is an online social services directory and referral platform that select CCB organizations have been given access to. By using it, you can easily locate social services providers in your area or the area that your patient lives or works in and send recommendations to patients in their preferred language.

100% of Surveyed Providers Believe DSRIP is Driving Better Patient Care

In an independent evaluation of the first three years of the DSRIP program, CCB's results were similar to and slightly more positive than statewide averages.

An evaluation of the first three years of the DSRIP program has demonstrated positive results for CCB.

The evaluation is based on interviews with PPS administrators and partner and patient surveys conducted statewide by the Research Foundation of the State University of New York at the University at Albany. The Foundation's goals were to assess the DSRIP program's effectiveness in achieving the triple aim of healthcare (improving care, improving health, and reducing costs), as well as the effectiveness of individual PPS' strategies for achieving project goals, and to obtain qualitative feedback from the front line.

Key takeaways from CCB's evaluation include:

- **100%** of surveyed partners felt that their patients were experiencing better care since the launch of DSRIP.
- **88%** of surveyed partners characterized themselves as somewhat or very knowledgeable on value-based payment (82% statewide).
- **75%** of surveyed partners perceived the DSRIP program to be at least moderately effective (74% statewide).
- **76%** of surveyed partners perceived CCB's DSRIP projects to be at least moderately effective in meeting their intended goals (73% statewide).
- Consistent with statewide findings, **72%** of surveyed partners believed that DSRIP was positively changing at least some aspect of population health in their service area.

Similar evaluations will be conducted and published in 2019 and 2020. Thank you all to your contributions to this success! Keep up the good work!



ATTENTION: LEARNING OPPORTUNITIES AHEAD

UPCOMING INSTRUCTOR-LED TRAININGS

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- [Disruptive Behavior: Escalation and De-escalation Techniques](#) | FEBRUARY 20 9:00 AM – 1:00 PM
- [Social Determinants & the Law: Housing, Income, and Insurance](#) | FEBRUARY 28 9:00 AM – 5:00 PM
- [Motivational Interviewing](#) | MARCH 21 9:00 AM – 5:00 PM

Upcoming Microsoft Excel Courses (trainees must attend both dates to receive credit for their selected course):

- [Basic Training for Registries](#) | TUESDAY FEBRUARY 26 & MARCH 5, 9:00 AM – 1:00 PM
- [Advanced Training for Registries](#) | TUESDAY FEBRUARY 26 & MARCH 5, 1:30 PM – 5:30 PM
- [Maximizing Registry Data: Advanced Excel Skills for Data Analysis](#) | WEDNESDAY FEBRUARY 27 & MARCH 6, 1:30 PM – 5:30 PM

ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the [CCB Resource Portal](#) and browse the "My Training" section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.

Previously Recorded Primary Care Webinars:

[Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion](#)
[Social Determinants and Health Disparities](#)
[Team-based Care](#)
[Care Planning](#)
[Risk Stratification](#)
[Care Management](#)

CCB Talent Search: We're Hiring!

Apply today to join our team!

The Maimonides Medical Center Department of Population Health provides support and management services to CCB, CCB IPA, Brooklyn Health Home, and various other population health programs operating in Brooklyn, NY—and it's hiring!

Current open positions include:

- Manager, Value Based Contracting

- Associate, Managed Care Contracting
- Associate, Network Support

Further details can be found on [CCB's Careers page](#). Qualified candidates should submit a cover letter and resumé to CSOTalent@maimonidesmed.org, with the title of the position that they are applying for in the subject line.

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