

September 4, 2019



COMMUNITY CARE  
OF  
BROOKLYN

NEWSLETTER

Dear colleagues,

In this newsletter, you will find:

- [Important updates about the public charge immigration rule](#)
- [An exciting announcement regarding CCB's sustainability plans](#)
- [A report on the completion of field research for the PAR study of Southwest Brooklyn](#)
- [Notes from a celebratory lunch and educational summer for 42 interns who served at CCB organizations](#)
- [Information about a sexual wellness webinar and a NYC program that provides safer sex products for organizations to supply, free of charge](#)
- [Events, grant opportunities, and surveys newly released by the New York State Department of Health](#)
- [Crains New York's 2019 list of Notable Women in Healthcare, featuring a number of female leaders in the CCB network](#)
- [Join in the fun of back-to-school season with a training \(or two, or three...\)](#)
  - Special this month: a digital series on billing and coding topics and full scholarships for a SBIRT training

### Updates about the Public Charge Immigration Rule

*Changes to the federal public charge rule, which allow use of public benefits to be considered in citizenship applications, will go into effect on October 15, 2019. ALL CCB partners are encouraged to read the following to understand how to support individuals these changes may affect.*

The federal government published the change to the public charge rule, which will include consideration of additional public benefits, including Medicaid, SNAP and housing assistance, for immigrants applying for citizenship. This addition will go into effect on October 15, 2019, unless it is delayed in courts.

Please note that the rule *does not* apply to all categories of immigrants and types of benefits. Patients should have all the facts before making decisions about their eligibility for benefits and the impact on their immigration status. **For information on who the public charge inadmissibility rule applies to and which public benefits are affected, see a New York Legal Assistance Group (NYLAG) fact sheet in [English](#) or [Spanish](#).**

We understand that this ruling may affect many patients served by CCB network providers. NYLAG invites anyone seeking information to contact their confidential public charge information line or to schedule an appointment with the CCB-NYLAG LegalHealth Clinic.

**Public Charge Information Line:** LegalHealth has a dedicated **confidential** and free phone line for providers and patients to receive answers to their questions about public charge. The number is (212) 659-6188.

**CCB-NYLAG LegalHealth Clinic:** Free appointments every Wednesday afternoon with clinic staff attorney, David Mantell, Esq. The number to schedule an appointment is (718) 355-9647. Appointments must be scheduled by a provider, not a patient.

*In order to make referrals to the CCB LegalHealth Clinic, participants must have completed a LegalHealth training program on [Social Determinants of Health and the Law](#), unless the appointment reason is regarding the public charge rule.*

**CCB IPA Approved to Participate in Medicare Shared Savings Program and Received NYSDOH ACO Certification**

CCB IPA continues to expand its menu of value-based payment opportunities for Brooklyn providers, as they extend their expertise to Medicare beneficiaries.

Community Care of Brooklyn IPA, Inc.—the entity formed to continue and expand work begun under the DSRIP program—has been approved to participate in CMS’s Medicare Shared Savings Program as an Accountable Care Organization (ACO) and received an ACO Certificate of Authority from the New York State Department of Health last week.

As an ACO, CCB IPA will seek to reduce unnecessary spending and improve the quality and experience of care for Medicare fee-for-service beneficiaries receiving services at one of 65 CCB IPA participant sites, including hospitals, ambulatory care programs, private practices, FQHCs, and behavioral health clinics. By expanding the reach of DSRIP interventions and designing new, Medicare-specific resources, CCB IPA will have the opportunity to earn shared savings that can be reinvested in infrastructure, redesigned care processes or resources, and distributed among participating providers.

Read more from Crain’s Health Pulse [here](#) or learn more about CCB IPA at [www.ccbipa.org](http://www.ccbipa.org).



### Student Researchers Wrap up Summer of Participatory Action Research

*The fourth summer of PAR has come to an end. We are thankful for the efforts our student researchers put in to studying Southwest Brooklyn and look forward to sharing the final report this fall.*

High school, undergraduate, and graduate students presented preliminary survey results of the Southwest Brooklyn Participatory Action Research (PAR) project on August 21 at Boro Park Jewish Community Council. The Southwest Brooklyn project studied the Midwood, Kensington, Borough Park, Bay Ridge, and Sunset Park neighborhoods.

Over the course of the summer, the students studied social determinants of health and learned about the importance of community research before embarking on a two-week survey period in the target neighborhoods. In preparation for this presentation, they began analyzing survey findings to identify and highlight trends in socioeconomic status, neighborhood challenges, health outcomes, and access to healthy food. A final report containing data and formal recommendations for community stakeholders and legislators will be prepared this fall and shared with the community as soon as possible.

Over 4 months of preparation  
4500+ hours of surveying  
1100+ survey responses  
25 junior researchers  
15 undergraduate researchers  
5 research associates  
**ONE PASSIONATE TEAM!**

CCB, MIT Co-Lab, the DuBois-Bunche Center for Public Policy at Medgar Evers College, Kingsborough Community College, and Brooklyn College would like to thank all who came to hear about the remarkable efforts put forward by local students this summer. And, of course, our thanks to the students themselves, without whom the Southwest Brooklyn PAR project would not have been possible.



#### **42 Students Complete Summer Internships with CCB Partners**

*CCB, in partnership with the NYC Ladders for Leaders program, sponsored internships to provide students with practical exposure to the healthcare sector and community-based organizations and provide partner organizations with valuable support in furthering their DSRIP goals.*

Community Care of Brooklyn partnered with the New York City Ladders for Leaders program again this year to sponsor summer internships for high school and college students. Ladders for Leaders is a nationally recognized program that offers selected students summer internships with organizations in New York City. This year, CCB matched 42 students with 14 partner organizations.

Some of the projects that the students worked on included:

- Assisting practices pursuing Patient Centered Medical Home recognition
- Creating educational materials surrounding predominant patient conditions
- Collecting and analyzing results from patient experience surveys
- Using the EMR to document additional patient information and digitalize patient data
- Shortening ED throughput time
- Conducting proactive outreach to patients to remind them of overdue and upcoming services
- Attending medical rounds
- Closing the loop on referrals and follow-up appointments



At the culmination of the internship, students and their supervisors were invited to the CCB office for a celebration all of their hard work. During this lunch, the students shared their projects and big learning moments from the summer. The lunch concluded with a career panel of CCB staff members. The panelists shared their own internship experiences and gave advice for interviewing, standing out in a large pool of applicants, and engaging in meaningful internship and extracurricular experiences to build their resumes.

Professional development experiences provided through CCB's internship program is one part of our commitment to ensuring that today's high school and college students have the opportunity to learn about the various ways in which they can participate in the transformation of the healthcare delivery system. If you are interested in hosting an intern at your organization in the future, please reach out to [danamiller@maimonidesmed.org](mailto:danamiller@maimonidesmed.org).

### September is Sexual Health Month!

*Join us for a webinar on using a sexual wellness framework to create an inclusive clinical environment and help support safer sex for New Yorkers by signing your organization up to receive free condoms and other products.*

In honor of Sexual Health Month (and Sexual Health Day – today!), CCB is hosting a free webinar discussing the importance of using a sexual wellness framework in the clinical setting and strategies to create an inclusive environment, including addressing bias towards sexual behavior. While sexual health often focuses solely on prevention and treatment of sexually transmitted infections, sexual wellness goes a step further by discussing pleasure and intimacy while acknowledging how stigma may cause unintended barriers to clinical care especially for people living with HIV or those with a history of trauma.

The webinar will be held Wednesday, September 25 from 12:00 – 1:00 PM. An informational flyer can be found [here](#). To register, click [here](#).

Additionally, the NYC Department of Health and Mental Hygiene has started a program that allows any registered NYC-based organization to sign up to receive safer sex products, *completely free*. Once your organization has enrolled, you may order any of the 11 free safer sex products offered through the program, once or on a recurring basis. Your organization will also have the opportunity to advertise on the [NYC HealthMap](#) as a place where NYC residents may obtain free condoms.

Click [here](#) to request a login and start promoting safer sex among your patients or clients. All questions can be directed to [condoms@health.nyc.gov](mailto:condoms@health.nyc.gov).

## Updates from the New York State Department of Health (NYSDOH)

*Surveys, grant opportunities, and events—oh my!*



*New York Medicaid Population Health Symposium (featuring CCB IPA!)*

[Registration is now open](#) for the New York Medicaid Population Health Symposium, which will take place November 18-19 at the Grand Hyatt New York.

The symposium will provide a forum to share the perspectives and insight of the DSRIP Performing Provider Systems, physical and behavioral health providers, managed care organizations, and community organizations addressing the social determinants of health. The goal of the summit is to provide a platform for these perspectives on advancing VBP and gain understanding for further discussion.

CCB participants are encouraged to attend. **A presentation will be given on CCB IPA's implementation of different VBP initiatives, including the Bundled Payments for Care Improvement – Advanced initiative and the Medicare Shared Savings Program.**



## Community-Based Organization Directory and Engagement Survey

*CBO Directory and Engagement Survey*

NYSDOH has released a new statewide Community Based Organization engagement survey. The survey has been simplified based on feedback from stakeholders and designed to capture information about CBO service provision for the purpose of making connections with managed care organizations and value-based payment contractors. This survey is replacing last year's survey and is open to all non-profit, community-based organizations. Information gathered through this new survey will be used to generate a new directory.

The CBO survey can be found [here](#). Please direct any questions to [SDH@health.ny.gov](mailto:SDH@health.ny.gov).

*New York State Health Literacy Summit Save-the-Date*

The New York State Health Literacy Summit, hosted by the New York State Department of Health's Office of Minority Health and Health Disparities Prevention and the University at Albany's Office for Diversity and Inclusion, will be held **October 2**, from 9:00 a.m. – 3:00 p.m at The University at Albany Campus Center Ballroom (1400 Washington Avenue Albany, NY).

Registration and details to follow.

### Latino Health Outreach Initiative Request for Applications

NYSDOH has released the Latino Health Outreach Initiative Request of Applications. Programs funded under this initiative will provide services to reduce system access barriers for Latino populations.



Applicants must meet the following eligibility requirements:

- Be a community-based, not-for-profit organization that is tax-exempt under Section 501 (c)(3) of the Internal Revenue Code, and/or be an academic institution located in New York State;
- 3+ years of experience working with Latino populations;
- 3+ years of experience overseeing administrative, fiscal, and programmatic aspects of government, foundation or other grant-makers in health contracts, including timely and accurate submission of fiscal and program reports

Applications are due by 4:00pm EST on October 3, 2019 and to be submitted in the NYS Grants Gateway. [Click here](#) for more information and to download copies of the RFA and instructions.

### Empire State Supportive Housing Initiative Request for Proposals

New York State has released a Request for Proposals for the fourth Empire State Supportive Housing Initiative. This initiative will provide service and operation funding to develop at least 1,200 new units of supportive housing for persons identified as homeless with special needs, conditions, or other life challenges.



**25 percent of designated ESSHI units will be reserved for high-utilizers of Medicaid.** These will be allocated to projects containing 15 or more ESSHI qualifying individuals, with 30 or more total units.

Proposals are due on **September 25, 2019 at 2:00 PM**. A copy of the ESSHI 2019 RFP can be found [here](#).

For more information or to submit, please visit the [Grants Gateway grant opportunity portal](#) and navigate to Grant Opportunity "Empire State Supportive Housing Initiative (ESSHI) Round 4."

Please email all questions to [Carol.Swidorski@omh.ny.gov](mailto:Carol.Swidorski@omh.ny.gov) by September 11, 2019.



CRAIN'S 2019  
**NOTABLE  
WOMEN  
IN HEALTH  
CARE**

**Female leaders  
in one of New York's  
biggest industries**

### **Congratulations to CCB's Crains New York-recognized Notable Women in Healthcare!**

*Crain's New York is celebrating the careers of women from all corners of the healthcare industry in hopes of empowering the next generation.*

Several extraordinary female leaders at organizations in the CCB network were recognized on a list of [Notable Women in Healthcare](#) published by Crain's New York in August. The list celebrates the careers of one hundred women shaping the healthcare industry—which Crains notes "is uniquely shaped by women...[who] make up 80% of health care buying decisions and represent 65% of the healthcare workforce, yet make up only 30% of the health care industry's C-suite teams and 13% of its CEOs."

[Jenny Tsang-Quinn, MD](#), who leads the team at Maimonides Medical Center that builds CCB programs and resources to support primary care transformation, system integration, and workforce development was featured on the list.

CCB would like to thank all of the women on and off the list for their work in support of healthcare transformation efforts.



# ATTENTION: LEARNING OPPORTUNITIES AHEAD

## SPECIAL BACK-TO-SCHOOL TRAININGS

### CCB Billing and Coding Training Series

Community Care of Brooklyn's Virtual Billing & Coding Training Series includes courses designed for providers, administrators and practice managers, billers, and coders to help them improve the billing and coding processes at their organizations. Each training was originally offered live, but recordings are now available to ensure all providers can access the material.

Topics include: coding for HEDIS performance measures, claims denials (and how to avoid them), enhancing clinical documentation, demystifying modifiers, and more. Register today by clicking a course or track in [this flyer](#) or through the [CCB Resource Portal](#) under "My Training."



### SBIRT Training Opportunity through Outreach Training Institute

Our partner, Outreach Training Institute, is offering full scholarships to NYC healthcare employees interested in being trained in Screening, Brief Intervention, and Referral to Treatment (SBIRT). The training will be held at 117-11 Myrtle Ave Richmond Hill, NY on September 18 from 12:30 – 4:45 PM.

SBIRT is an evidence-based prevention/early intervention practice used to identify and counsel patients who use alcohol and other drugs at risky levels. Its goal is to reduce substance use and its related health consequences, and to lower health care costs. It has been demonstrated to effectively modify high-risk substance use and to identify those who need specialized treatment. SBIRT is a reimbursable service with billing codes available in New York State.

The four-hour training will enable providers who are licensed or credentialed, including physicians, nurse practitioners, psychologists, LMSWs, LMHCs and CASACs, to bill for SBIRT services. More information and the scholarship application can be found [here](#).

## UPCOMING INSTRUCTOR-LED TRAININGS

*Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.*

- [Mentoring for Healthcare Supervisors of Care Managers](#)\* | WEDNESDAY, SEPTEMBER 11 & 18 9:00 AM – 5:00 PM
- [Advanced Motivational Interviewing](#) | WEDNESDAY, SEPTEMBER 25 9:00 AM – 5:00 PM
- [Advanced Care Management](#) (1 day/week for 10 weeks)\* | WEDNESDAY, OCTOBER 16 – DECEMBER 18 9:00 AM – 5:00 PM
- [Motivational Interviewing for Physicians](#) | MONDAY, OCTOBER 21 9:00 AM – 3:00 PM
- [Social Determinants of Health and the Law: Domestic Violence, Behavioral Health, and Immigration](#) | TUESDAY, OCTOBER 22 9:00 AM – 5:00 PM

Upcoming Microsoft Excel Courses:

- [Basic Training for Registries](#)\* | WEDNESDAY, SEPTEMBER 11 & 18 9:00 AM – 1:00 PM

- [Advanced Training for Registries\\*](#) | WEDNESDAY, SEPTEMBER 11 & 18 1:30 PM – 5:30 PM
- [Maximizing Registries using Advanced Excel\\*](#) | THURSDAY, SEPTEMBER 12 & 19 9:00 AM – 1:00 PM

\* Trainees **must** attend all sessions to receive credit for course

## ONLINE TRAININGS VIA CCB'S RESOURCE PORTAL

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the [CCB Resource Portal](#) and browse the "My Training" section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact [support@CCBrooklyn.org](mailto:support@CCBrooklyn.org) if you have any questions or have any difficulty.

### Previously Recorded Primary Care Webinars:

[Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion](#)  
[Social Determinants and Health Disparities](#)  
[Team-based Care](#)  
[Care Planning](#)  
[Risk Stratification](#)  
[Care Management](#)

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