Dear colleagues,

In this newsletter, you will find:

- CCB presentations showcasing our network’s successes on a national stage
- CCB IPA discusses continuing DSRIP progress at the New York Medicaid Population Health Symposium
- CCB Executive Committee Chair, Dr. Cohen, speaks at Crain’s Summit
- NYSDOH submits formal request to extend and renew DSRIP program
- Upcoming billing and coding trainings
- CCB hosts bi-annual collaborative to teach 75 health coaches new and updated best practices
- Vital Brooklyn Initiative to sponsor Interfaith Medical Center-run “farmacy” to increase access to affordable, healthy food in Central Brooklyn
- Tomorrow: Community forum to discuss findings of Southwest Brooklyn Participatory Action Research study
- DSRIP workforce compensation and benefits survey coming in January
- Info on the Medicaid National Diabetes Prevention Program
- A reminder about annual compliance certifications due to OMIG
- Looking for a New Year’s Resolution?—Try a 2020 training!

Shari Suchoff (CCB) and Khaalida Jones (PAR Alumni) – Putting Care at the Center 2019
CCB Takes the National Stage

We’re sharing promising practices learned through work with our partners with public health professionals across the U.S.

This November, CCB made appearances at two national conferences to discuss progress made in improving health outcomes and quality of care and addressing social determinants of health in Brooklyn communities.

At the American Public Health Association’s Annual Meeting and Expo, held this year in Philadelphia, representatives from the Maimonides Department of Population Health spoke on:

- Adopting Ambulatory Care Best Practices in Mental Health Clinics
- Cultivating a Data-Driven Culture to Improve the Quality of Health Home Care Management Services
- Impact of Payer Mix on Performance on Specific Quality Measures in an Advanced Primary Care Setting
- Utilizing Peer Support for High-Need Patients During Transitions of Care

At Putting Care at the Center 2019, in Memphis, CCB participated in a workshop titled “Listen first”: Community-centered program design, with representatives from Center for Healthcare Strategies, Spartanburg Regional Healthcare System, and Inman United Methodist Church. Panelists spoke about the importance of incorporating community voice in programs designed to improve health for complex patients, and the efforts they have each made to do so in Spartanburg, South Carolina and Brooklyn, New York.

CCB’s part of the presentation focused on the participatory action research studies that CCB has sponsored in Brownsville and East New York (2016), Bedford-Stuyvesant, Crown Heights and East Flatbush (2017), Canarsie, Flatlands, and Flatbush (2018), and Borough Park, Bay Ridge, Sunset Park, Midwood, and Kensington (2019, report forthcoming). CCB’s experiences were discussed by Shari Suchoff, VP of Policy and Strategy for the Maimonides Department of Population Health and Khaalida Jones, a student at Medgar Evers College in Brooklyn who has also participated in several of CCB’s PAR studies.
We believe in the power and strength of the transformation we’ve accomplished together, and want to continue working together to improve care in Brooklyn.

Also during this busy November, CCB IPA leadership spoke at the New York Medicaid Population Health Symposium, an event focused on discussing different perspectives on advancing VBP across New York State.

At the symposium, Caroline Greene (Senior VP / Chief Administrative & Financial Officer, Maimonides Population Health) and Tina Hansen Pickett (Senior Director, Sustainability & Strategic Initiatives, Maimonides Population Health) spoke about progress made in implementing CCB IPA’s value-based payment arrangements. Highlighting lessons learned through work on Medicaid VBP arrangements and two programs focused on the provision of services to Medicare beneficiaries, the team discussed the benefits of a holistic approach, looking across payers and patient groups to support a diverse network of providers in Brooklyn seeking to achieve meaningful improvements. The ability to leverage DSRIP efforts, including work with care transitions teams and ongoing investments in workforce development and training, was emphasized as critical to the successes achieved to date.

Panelists James Burnosky (VP, Strategic Initiatives at Fidelis), Monica Gould (Senior Manager, VBP Contracting, Maimonides Population Health), and Laurie Ward, MD (Director, Population Health, Wyckoff Heights Medical Center) provided their perspectives on the challenges of working with similar, but not identical, sets of quality measures across arrangements, and the importance of collaboration across providers and between providers and payers to improve outcomes.

Based on the comments and questions from a highly engaged audience, it is clear that the topics addressed resonated with others interested in finding ways in which to sustain and continue the transformation of the delivery system begun under DSRIP.

The slides from the presentation can be found here.
Dr. David I. Cohen, Executive VP and Chair of Population Health at Maimonides Medical Center, Chair of CCB’s Executive Committee and Board Member of CCB IPA, speaking at Crain’s Health Care Summit; second from right (11/21/19)

CCB Executive Committee Chair, Dr. Cohen, Speaks at Crain’s Health Care Summit

Dr. Cohen spoke of CCB’s lessons learned and hopes for the future as we move towards VBP.

Dr. David I. Cohen (Executive VP and Chair, Maimonides Population Health, Chair of CCB’s Executive Committee and Board Member of CCB IPA) participated on a panel discussing “life after DSRIP” at Crain’s New York’s Annual Health Care Summit. The group highlighted key lessons learned and challenges revealed in the last five years of DSRIP and discussed how their organizations and the State can work to refine and refresh strategies in the future. Jason Helgerson, former New York State Medicaid Director and founder of Helgerson Solutions Group, spoke on another panel at the event, during which he highlighted CCB’s work on sustainability planning and the creation of CCB IPA as a vehicle to support ongoing efforts.

Proposal to Extend and Renew DSRIP Program Submitted

A final proposal to extend the DSRIP program, incorporating feedback from public comment sessions and written submissions, has been submitted to the Centers for Medicare and Medicaid Services.

On November 27, the New York State Department of Health submitted a final DSRIP waiver extension proposal to the Centers for Medicare and Medicaid Services, incorporating feedback from two public forums and written comments.

Significantly, the proposal:

- Establishes a framework for ongoing efforts to drive value
- Seeks a one-year extension of the current DSRIP program and a three-year renewal to allow the State to build upon and continue transformation started in the current program
- Calls for access to unused funding from the original waiver to support the current program and additional federal funding to support the new framework, totaling $8 billion over four years

The state intends to continue gathering input on the renewal framework from CMS and the public through the one-year extension period.

The current DSRIP program is due to expire on March 31, 2020. Over the last five years, it has allowed New York State to reinvest $8 billion of savings achieved through Gov. Cuomo’s Medicaid Redesign Team in critical initiatives that improve how the state delivers Medicaid services. As of June 30, 2018, DSRIP-funded efforts had reduced avoidable hospitalizations by 21% and preventable hospital readmissions by 17%, and helped to achieve improvements in a number of health outcomes.
CCB to Host Introductory and Advanced Billing and Coding Boot Camps in 2020

*Improve billing and coding processes at your organizations with one of these FREE, in-person trainings.*

CCB is hosting introductory and advanced-level boot camps in 2020 to help our partners improve billing and coding processes. Both boot camps will be held at the CCB Office at 730 64th Street (2nd floor), Brooklyn, NY 11220. More information below or on [this flyer](#).

**Introductory Level**

**Date and Time:** Wednesday, January 29, 9:00 AM - 4:00 PM

**Prerequisite:** None

**Description:** Open to administrators, billers, coders, and providers, this training will cover topics such as revenue cycle management, Evaluation & Management coding, modifiers, Hierarchical Condition Categories (HCC) risk adjustment, clinical documentation best practices, coding for performance measurement, and claims denial. Certified coders and clinicians are eligible for CEU and CME credits.

[Click here to register](#)

**Advanced Level**

**Date and Time:** Wednesday, March 4, 9:00 AM - 12:00 PM

**Prerequisite:** Attendance at a previous billing and coding boot camp OR completion of ALL of the following online courses: [Enhancing Clinical Documentation](#), [Understanding E & M Coding in Less than 1 Hour](#), [Live Chart Review](#), and one of the [HCC Risk Adjustment](#) courses

**Description:** Open to administrators, billers, coders, and providers, this training will feature hands-on exercises and case studies to help participants improve clinical documentation. There will be a focus on auditing, compliance, HCC risk adjustment, and medical necessity. Certified coders and clinicians are eligible for CEU and CME credits.

[Click here to register](#)

Those interested in deep dives on specific topics can also access our virtual training series in the [CCB Resource Portal](#) under “My Training” or through [this flyer](#).
The Fall 2019 Health Coach Collaborative was a Hit!

CCB-trained health coaches from across Brooklyn convened in late November for refresher courses in motivational interviewing, care plan documentation, and trauma-informed care.

CCB recently hosted a two-day Collaborative for 75 health coaches working in primary care practices throughout our network. The Collaborative brought together health coaches from across the borough, some of whom have been working in their role for years and others who recently graduated from the 14th cohort of CCB’s health coach training program. Working sessions included discussions, activities, and games to highlight key skills needed in health coaching and to support other population health initiatives.
Hands-on motivational interviewing skills practice with Joe Simmons from 1199SEIU Training & Education Fund
Panel discussions featuring seasoned health coaches, Health Coach Coordinator Palmira Brown, and Karen Nelson, MD, MPH and Jenny Tsang-Quinn, MD
A Jeopardy-style game about care plans and documentation
Discussion of trauma-informed care in the Health Coach context
Sharing the results & action steps of CCB’s participatory action research studies conducted in many of the neighborhoods in which the health coaches work

Thank you, as always, to all of our health coaches for their continued dedication and hard work with their patients!

Interfaith Medical Center Awarded Funds to Build and Operate a “Farmacy”

Thanks to a Mobile Markets grant provided through the Vital Brooklyn Initiative, Interfaith Medical Center will soon be bringing affordable, healthy produce to more convenient locations for Central Brooklyn residents.

On November 13, Governor Cuomo announced that Interfaith Medical Center, one of CCB’s network hospitals, was awarded support in the second round of the Mobile Markets Grant Program, a part of the Governor’s $1.4 billion Vital Brooklyn Initiative. These awards, totaling about $250,000, bring overall investment in food access in Central Brooklyn to nearly $2 million, and aim to reach even more residents than before.

Interfaith Medical Center will use this grant to support the Central Brooklyn Farmacy Mobile Market. The “farmacy” will transport locally grown produce to be sold weekly at affordable prices in front of five Federally Qualified Health Centers sites located in Central Brooklyn. Services will reach Brownsville, Bedford Stuyvesant, Crown Heights, Flatbush and East New York.

CCB identified food insecurity as a major barrier to better health for Central Brooklyn residents in the 2016 PAR study, which was later used to inform the Vital Brooklyn Initiative and has led to CCB investments such as the Brownsville Collaborative Middle School hydroponic farm and Fresh Food Box program and the Healthy Savings Program.

A student presents results of the 2018 PAR study at last year’s community forum
Join Us: Southwest Brooklyn PAR Community Forum

Come hear what Southwest Brooklyn residents feel stands between their families and better health and join the discussion on how we can improve these conditions together.

On December 17, CCB's Community Action and Advocacy Workgroup is hosting community members and leaders to discuss the findings of the Southwest Brooklyn (Borough Park, Bay Ridge, Sunset Park, Midwood, and Kensington) Participatory Action Research study. The research was carried out by a team of 45 local high school and college students with the support of CCB, Kingsborough Community College, the Dubois-Bunche Center at Medgar Evers College, Brooklyn College, and the MIT Community Innovators Lab.

The forum will take place on Tuesday, December 17 from 4:30 PM - 7:00 PM at Sunset Park High School (Auxiliary Gym), 153 35th St, Brooklyn, NY 11232.

Objectives:

1. Present and discuss findings through presentations from student researchers.
2. Discuss the broad factors affecting the health of community members and opportunities to encourage and facilitate wellness empowerment and positive health outcomes through community activism and engagement.
3. Strengthen working relationships among community stakeholders.
4. Plan next steps.

Space is limited, so please RSVP as soon as possible to Okenfe Lebarty olebarty@maimonidesmed.org.

Upcoming Compensation and Benefits Survey

Keep an eye on your email: the final DSRIP compensation and benefits survey is headed your way next month.

The DSRIP program requires that each PPS conduct periodic workforce compensation and benefits surveys at network sites. Our final survey will be conducted in January 2020.

As in prior surveys, we have partnered with OneCity Health and the NYU Langone PPS so that organizations working with multiple of these PPS will only be asked to complete a single survey. The three PPS have again engaged BDO Consulting to develop the survey, aggregate the responses and ensure compliance with antitrust regulations.

We conducted an initial round of outreach to partners earlier this month to identify the best contact to complete the survey at each organization. In January, these identified contacts will receive an email with the survey from BDO Consulting to be completed and returned to BDO no later than February 14, 2020.

For more information, click here to download our FAQ document.

Learn More about Becoming a Medicaid National Diabetes Prevention Program Service Provider

CBOs, clinics, and PCPs interested in helping Medicaid beneficiaries stay healthy and prevent Type 2 diabetes are invited to become Medicaid National Diabetes Prevention Program service providers.

The NDPP is an evidence-based, educational and support program designed to assist at-risk individuals from developing Type 2 diabetes. As a Medicaid NDPP service provider, you'll help Medicaid beneficiaries make lasting behavior changes through group-based training and individual support, and be reimbursed for rendering NDPP services to Medicaid patients.

How to Become a Medicaid NDPP Service Provider:

1. Achieve CDC Recognition: Clinics, groups, individuals, and organizations looking to enroll as a Medicaid NDPP Service provider must comply with the standards set forth by the Centers for Disease Control and Prevention (CDC) in the National Diabetes Prevention Recognition Program (DPRP), and obtain a valid, current CDC Pending, Preliminary, or Full NDPP recognition through this application.

2. Apply to Become a New York State Medicaid NDPP Service Provider: Community-based organizations, clinics, practitioner group practices, and sole practitioner group practices are eligible to
enroll as a New York State Medicaid NDPP service provider. Choose an application for your provider type [here](#).

3. **Provide Medicaid NDPP Services:** Offer in-person, group-based sessions taught by trained lifestyle coaches using a CDC-approved curriculum to educate members on how to make long-lasting, sustainable lifestyle changes related to weight loss, increased physical activity, and healthy eating habits to prevent or delay the onset of Type 2 diabetes.

4. **Bill Medicaid:** Submit claims to Medicaid and receive reimbursement up to $551 when participants attend up to 22 group-based sessions over the course of one year of sessions. Medicaid NDPP service providers will also be awarded a one-time $70 incentive payment for Medicaid members who achieve at least a 5% weight loss from their baseline over the course of the program.

Click [here](#) for more information.

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**It’s that Time of Year Again! 2019 Compliance Program Certifications Due to OMIG**

Organizations that received, billed, or claimed over $500,000 in Medicaid payments in 2019 must submit a SSL certification to OMIG by 12/31/19.

If your organization or practice received, billed, or claimed $500,000 or more in Medicaid payments in 2019, you are required under state law to submit a certification (“SSL Certification”) to the Office of the Medicaid Inspector General (“OMIG”) by December 31st of this year confirming that you have a compliance program in place that meets state requirements. The $500,000 threshold amount refers to both direct and indirect Medicaid reimbursements, such as payments received from CCB as part of the DSRIP program.

Last year, OMIG announced changes to its certification requirements, including the requirement that providers use their Provider Identification Numbers (Provider IDs) to complete the SSL Certification process. For information about these changes and the SSL Certification process in general, please read [updated FAQs](#) on OMIG’s website. The SSL Compliance Program Certification form is available [here](#).

If you have questions about the SSL Certification process, please contact OMIG at [compliance@omig.ny.gov](mailto:compliance@omig.ny.gov) or (518) 408–0401.

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**ATTENTION: LEARNING OPPORTUNITIES AHEAD**

**UPCOMING INSTRUCTOR-LED TRAININGS**

Unless otherwise noted, these trainings are held at the 1199SEIU Employment Center at 25 Elm Place, Brooklyn, NY. To offset some of the costs incurred by organizations to send certain staff to training, CCB provides its partners with stipends for the number of hours spent in training, and attendees may be eligible to receive CME or CEU credit. Click the links below to enroll.

- **Advanced Motivational Interviewing** | THURSDAY, FEBRUARY 27 9:00 AM – 5:00 PM

**Spotlight on SOCIAL DETERMINANTS OF HEALTH & THE LAW courses:**

Many factors can impact a patient’s ability to manage their health and wellness. Following clinical advice may not be so simple for a patient struggling to find stable housing or employment or living with a behavioral health
condition. These concerns can be overwhelming and not only impact the patient, but their families and community too.

Our aim with this training is to empower the healthcare workforce to identify these health-harming factors and know which may be addressed with legal assistance. It also teaches healthcare professionals about their unique role in advocacy and provides tools they can use to better assist their patients.

Who Should Attend: Care Managers, Social Workers, Emergency Department Staff, Health Coaches, Patient Navigators, interested client-facing healthcare staff

Completion of either course will allow the attendee to refer patients for free legal assistance from a qualified lawyer at the CCB-NYLAG LegalHealth clinic.

- **Social Determinants of Health & the Law: Housing, Income, and Insurance** | THURSDAY, JANUARY 30 9:00 AM – 5:00 PM
- **Social Determinants of Health & the Law: Domestic Violence, Behavioral Health, and Immigration** | THURSDAY, FEBRUARY 27 9:00 AM – 5:00 PM
- **Social Determinants of Health & the Law: Housing, Income, and Insurance** | THURSDAY, MARCH 26 9:00 AM – 5:00 PM

**ONLINE TRAININGS VIA CCB’S RESOURCE PORTAL**

To access CCB's catalog of CME or CEU-eligible online courses, existing users can log in to the CCB Resource Portal and browse the “My Training” section. New users can easily self-register to access these features (click below to watch a brief video explaining the registration process). Please contact support@CCBrooklyn.org if you have any questions or have any difficulty.

Previously Recorded Primary Care Webinars:

- Advance Care Planning in the Seriously Ill—Best Practices in Goals Discussion
- Social Determinants and Health Disparities
- Team-based Care
- Risk Stratification
- Care Management

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